Promoting Student Mobility
Between Germany and Rep. of Korea

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July, 2013
Outline

- Current situation in student mobility
- Constraints in student mobility
- Solutions
Global Foreign Students Enrollment Statistics (2009)

3.4 million students globally

- USA, 660,581
- U.K., 368,968
- Australia, 257,637
- Canada, 87,798
- Others, 2,025,016

Prevalent preference for the English speaking countries: 41%

Choudaha & Chang, 2012
Important factors for decision to study abroad include post-graduation job opportunities and immigration policies.
5,280 Korean students in Germany in 2011
Foreign Student Enrollment Data for the Republic of Korea (2012)

Total = 86,878

China 64%

Others 19%

Mongolia 4%

Taiwan 2%

Vietnam 3%

USA 3%

Japan 5%

German Students in the Republic of Korea (2012) = 0.43%

German Students in the Republic of Korea

German Students in ROK, 2008~2012

Year | Number
-----|--------
2008 | 217
2009 | 304
2010 | 444
2011 | 435
2012 | 382

Ministry of Education, ROK (2013)
### Profiles of German Students in ROK, 2012

#### Number

<table>
<thead>
<tr>
<th>Programs</th>
<th>Undergraduate</th>
<th>Master</th>
<th>Ph.D.</th>
<th>Others</th>
<th>Total</th>
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<tbody>
<tr>
<td>Language</td>
<td>17</td>
<td>36</td>
<td>19</td>
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<td></td>
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<td>382</td>
</tr>
</tbody>
</table>

**Source:** Ministry of Education, ROK (2013)
40% of Student Mobility to English speaking countries

In Germany: 5,280
In USA: 104,908
### Summary

#### Korean students (2011)

<table>
<thead>
<tr>
<th>Location</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>In USA</td>
<td>104,908</td>
</tr>
<tr>
<td>In Germany</td>
<td>5,280</td>
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</tbody>
</table>

#### German Students in Rep. of Korea (2012)

<table>
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<th>Count</th>
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**Very limited Student Mobility between Germany and ROK given the extent of political and economic ties**

**German - Korea Student Mobility Needs New Stimuli**
Constraints in Student Mobility

- **Language Problem**
  - Greater number of English users in many fields, especially in business
  - Fewer opportunities to choose German as second language

- **Lack of Motivations**
  - Less contact and experience with Germany
  - Limited number of exchange students and other programs
  - Psychological barrier

- **Job opportunities after graduation**
Suggested Solutions

More Opportunities to Experience Germany

More encouragement for Korean students to visit Germany

More Media Exposure:
German drama, movies, etc. – cf. Hollywood movies
Encouraging German Language Training in Korea

Limited German initiatives
- German Univ. & Government need to initiate more programs

More support for Korean exchange students in Germany
Suggested Solutions

More English Speaking classes in German Universities

To overcome German language barrier

More and better information for academic opportunities in Germany
Suggested Solutions

Encouraging Faculty Visits to Germany

Active invitation for research and sabbatical stay in Germany

Faculty exchange and student mobility will grow together
Further encouragement of on-going joint researches

New Initiatives

Science and Technology Field
- Joint Research driven by S&M enterprise industrial cooperation
  - S. Korean government initiative for small & medium sized enterprise
  - Creative Economic Ecosystem
  - Government Funded research opportunities

Humanities Studies Field
- Joint research on Taekwondo
  - Marshal Art + “Do” (Way)
  - Physical Education + Humanities Study
  - Western + Eastern Philosophy
Suggested Solutions

Joint Research on Taekwondo

Marshal Art
- Physical skill
- Physical education

Do (Way)
- Meditative system to achieve ultimate wisdom through practice

Joint research and development by scholars of the East & West
(Taekwondo Graduate School)
Summary

- Limited Student mobility between Germany and Republic of Korea

- Known Obstacles:
  - Language problem
  - Lack of motivation (dominant use of English)
  - Limited job opportunities
Summary

- **Encouragement for short term visits by students**
  - Financial support and program development

- **Faculty exchange**
  - Experiencing Germany
  - Sabbatical in German institutions

- **Joint Research**
  - Industry-driven joint research
  - Humanities studies including Taekwondo