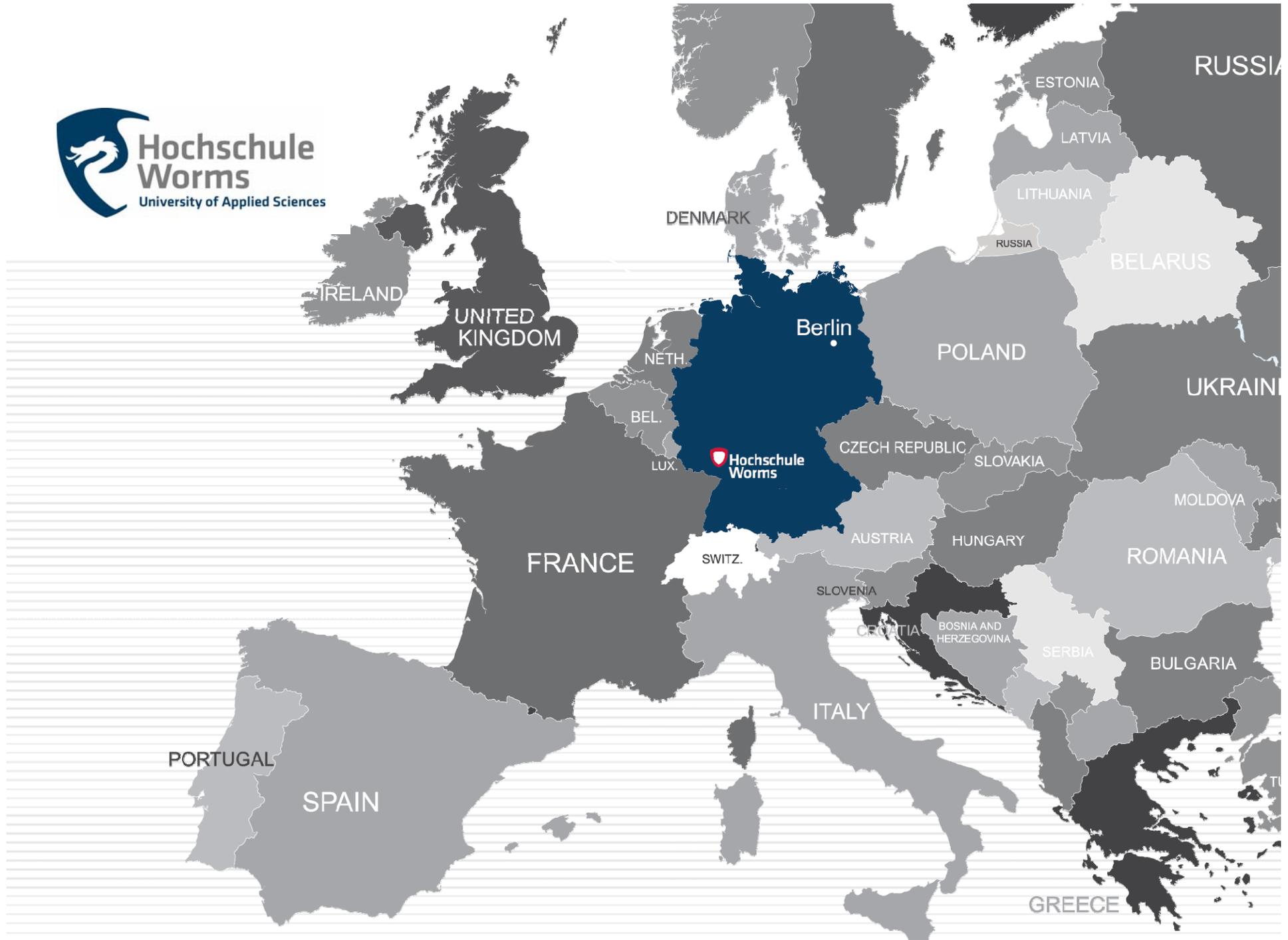




Internationalisation Strategy

Worms University of Applied Sciences



Faculties and Degree Programs

Faculty

Information Technology

- » Informatics (B.Sc.)
- » Business Informatics (B.Sc. and M.Sc.)
- » Mobile Computing (M.Sc.)

Faculty

Tourism and Travel Management

- » Aviation Management (B.A.)
- » Business Travel MT MBA
- » International Tourism Management (B.A. and M.A.)
- » Tourism and Travel MT (B.A. and M.A.)
- » Business Travel MT MBA
- » Tourism Management MBA

Faculty

Business Administration

- » International Business Administration and Foreign Trade (IBA) (B.A. and M.A.)
- » International Management (B.A. and M.A.)
Retail Management (B.A.)
- » Taxation (B.A. and M.A.)

Innovative research fields



Computer Sciences

- » E-Business & Cloud Computing
- » Interaction Design und User Experience
- » IT-Security
- » Mobile Computing
- » Distributed Systems
- » Visualisation and Computer graphics
- » Web Technologies



Tourism/ Travelmanagement

- » Tourismmanagement
- » Transportmanagement
- » Air Transport Management
- » Travel organization Management
- » Business-Travel-Management
- » Destinationsmanagement
- » Hotelmanagement
- » Eventmanagement

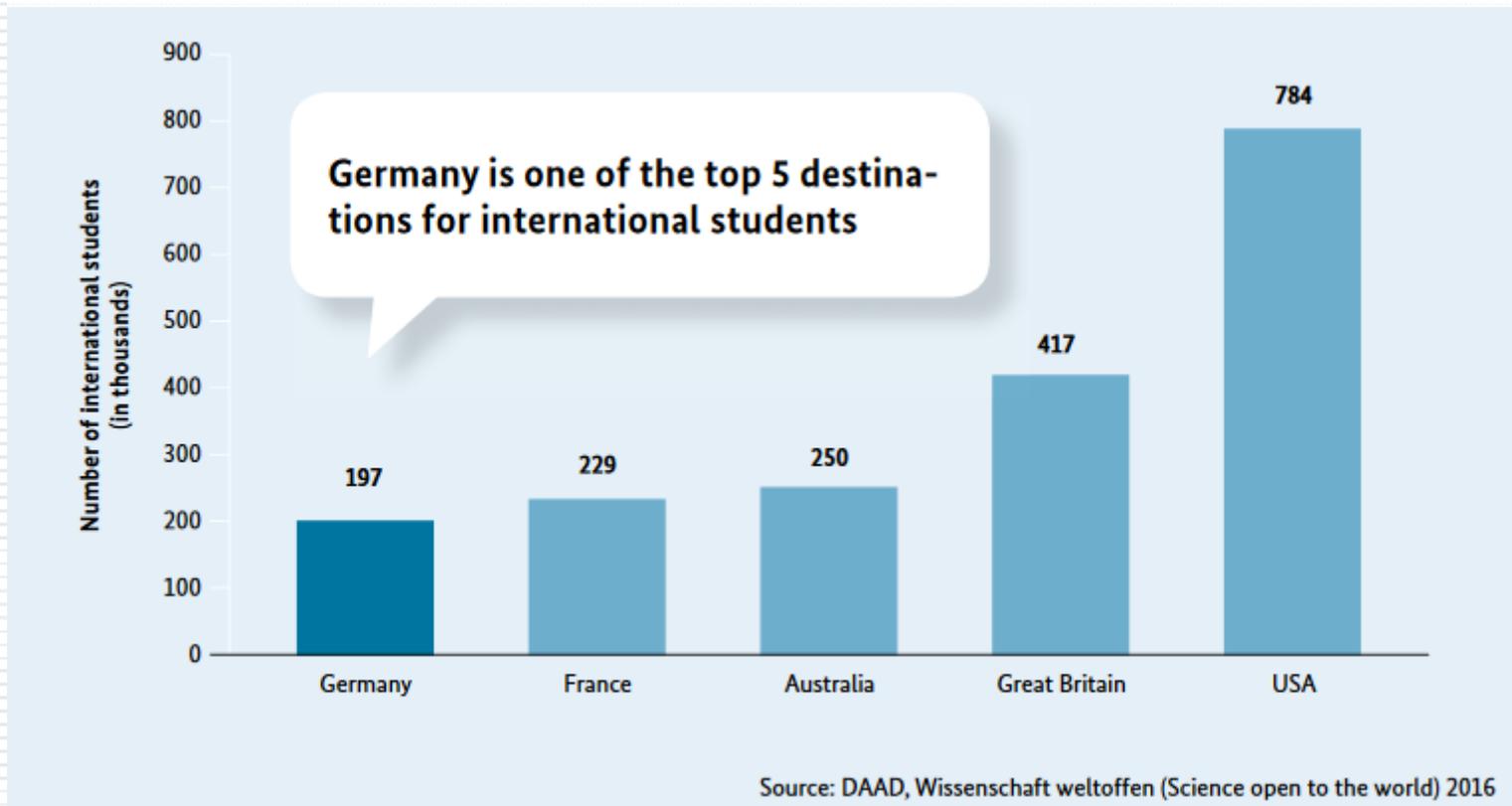


Business Administration

- » Entrepreneurship
- » Internationalization of companies
- » Foreign Trade
- » Business Strategies
- » Human Resources Management
- » Retail Management
- » Controlling and Finance
- » e-commerce
- » Taxation
- » Logistics & Supply Chain Management

Key figures international relations

Number of international students who obtained higher education entrance qualifications abroad, in the five most popular host countries worldwide (2013)



Key figures international relations

...International Students

	International Students on Campus (%)
Universities (all)	11,9
Universities (Medium Size)	8,1
1. H Worms	22,1
2. FH/HS	19,8
3. FH/HS	16,7
4. FH/HS	13,6
5. FH	13,5
...	...
56. FH	2,1
57. FH	1,6

German Academic Exchange Service (DAAD) 2016.

Key figures international relations

...Erasmus Student Exchange

	Outgoing Students (%)	Incoming Students (%)
Universities (all)	7,8	5,9
Universities (Medium Size)	4,7	3,9
1. FH/HS	22,4	14,3
2. H Worms	21,5	13,3
3. FH/HS	15,8	10,8
4. FH/HS	14,9	4,5
5. FH	10,5	0,0
...
56. FH	0,0	0,0
57. FH	0,0	1,8

German Academic Exchange Service (DAAD) 2016.

Partner universities all over the world



169 Partners in 54 Countries

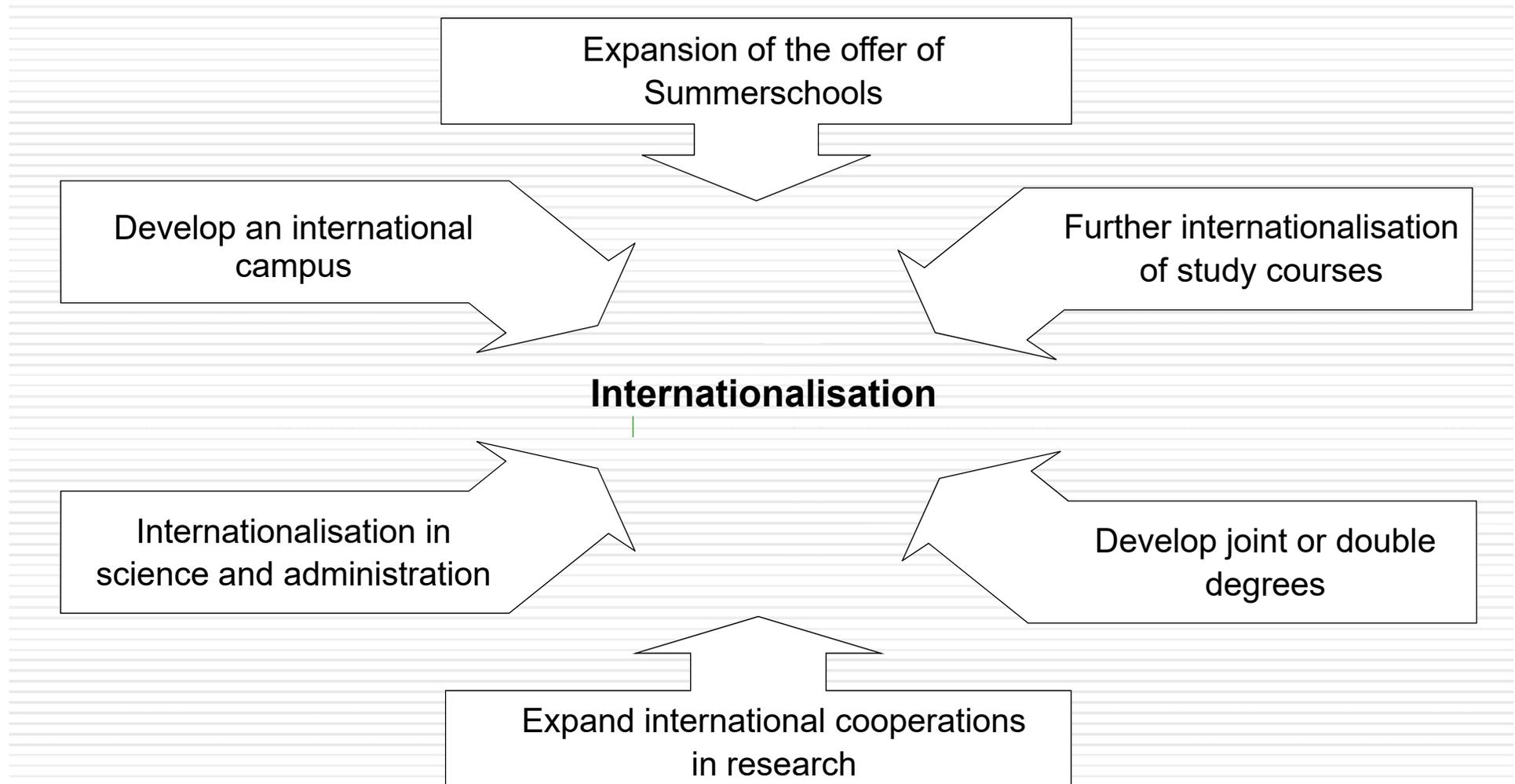
A diverse international community



- » Foreign-language expertise
- » Cross-border cooperations in research and science
- » Best preparation for exercises of duties in an international context
- » Cross-cultural exchange
- » 80 nations on campus
- » More than 20% international students
- » A wide variety of modules in English language

Internationalisation of Education, Science and Research

...our challenges



Develop an international campus

Challenges



Stable level of student mobility



Improvement of the welcome culture

Key Performance Indicators



Number of incomings / outgoings



Proportion of international students on the campus



Satisfaction of international students on campus



Number of preferred (and lived) partnerships

Internationalisation in science and administration

Challenges



Extension of lecturer mobility



Strengthening intercultural skills



Expansion of language competences in administrative staff

Key Performance Indicators



Proportion of lecturers / students traveling abroad



Percentage of administrative staff with English language skills



Share of modules in the curricula to strengthen the intercultural competence



Reasonable study offer in English



International experience of professors

Expand international cooperations in research

Challenges



Encourage colleagues to mobility, among other things to presentations at international conferences and publications in international journals



Attract attention with foreign colleagues

Key Performance Indicators



Number of joint research projects (with foreign partners)



Reciprocal international research stays by colleagues



Number of publications in international journals



Number of presentations at international conferences

Develop joint or double degrees

Challenges



Motivation of students to participate in such programs



Increase visibility

Key Performance Indicators



Percentage of graduates

Further internationalisation of study courses

Challenges



Stabilization of university cooperation through continuous contacts



Conduct seminars and block events together with foreign colleagues at the University of Worms and/or at partner universities

Key Performance Indicators



Number of common courses



Number of foreign colleagues on campus



Number of visits at partner universities

Expansion of the offer of Summerschools

Challenges



Summer schools as trial event
and advertising for master
programs

Key Performance Indicators



Number of Credit Points in
English



Participants at Summer Schools
on campus (from partner
universities)



**Thank you for your
time and attention**

از شما به خاطر
توجه شما

