UniCambio XXI: German-Latinamerican cooperation facing the challenge of higher education in the new century

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Quality and Change, two concepts that might make the difference – The modern institutions of Higher Education are forced to face global competition, at the same time focusing on local and regional development, without forgetting their commitment with social needs for a sustainable development.
Is there a really need for this kind of programme?
Demands on Higher Education

- Extending the range of access to Higher Education.
  - Reduction in state support.
- Offering a wider variety of courses of studies.
  - Political indecision.
- Research for a sustainable development.
  - Market pressure on Higher Education.
- Human resources preparation for democracy.
  - Poverty.

Impacts

- Reduction in state support.
- Political indecision.
- Market pressure on Higher Education.
- Poverty.
The traditional collegial administration is no longer able to provide the necessary competencies to face the new challenge and professional training in the management of large organizations are needed.
► Reinforce the strategic development of management capacities.

► Promote diversity of quality and institutional identity.

► Impel the research potential in order to strengthen the impact of Higher Education.

► Intensify regional and international co-operation.
The circle of quality

Planning

Consequences

Executing / Analyzing

Documenting
Perhaps one of the most important “lesson learned” was that we were learning together. We were participating in an open dialogue in which all part profit from the each other’s.
Does UniCambio XXI fulfill our expectations?

- Does UniCambio XXI strengthen my personal management capacities?
- Do you think that your participation in UniCambio XXI contributes to strengthen the management of quality in your responsibility area?
- Do you think that your participation in UniCambio XXI establishes a long-time commitment for a sustainable change in your responsibility area?
- UniCambio XXI promote my identity in my responsibility area?
- UniCambio XXI strengthen my research potential in my responsibility area?
Do we have a real concern with quality management in our institutions?
UniCambio XXI have really built a net between ourselves and our institutions, creating an intercultural dialogue that is vital for higher education, for narrowing the gap between North and South and for living together peacefully.
THANK YOU VERY MUCH !!!

FROM AMERICA