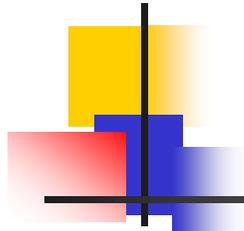


SUSTAINABILITY FUNDING FOR QUALITY ASSURANCE

DR. ORLANDO M. MORALES
MINISTERIAL DELEGATE, CCA

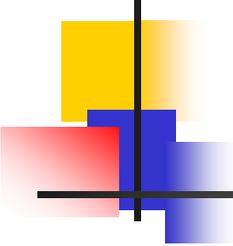


- SUSTAINABILITY:
 - TECHNICAL CAPACITIES
 - FINANCIAL INDEPENDENCY

- FINANCIAL BUSINESS, IS NOT A MONKEY BUSINESS

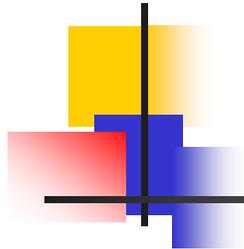
- A GENERAL LAW OF ECONOMY APPLIES

- A MURPHY'S STYLE ANALYSIS
 - SENSITIVITY OF THE WALLET
 - SENSITIVITY OF THE BUDGET



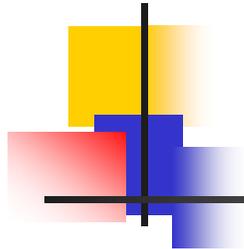
A SPECIFIC CASE ANALYSIS: CCA

- WHERE SHOULD THE MONEY COME FROM?
- INTERNAL SOURCES
 - PUBLIC UNIVERSITIES
 - PRIVATE UNIVERSITIES
 - GOVERNMENTS
 - PROFESSIONAL SOCIETIES
 - SERVICES
- EXTERNAL SOURCES



- COST-BENEFIT ANALYSIS: THE KEY ALGORITHM
 - R_1 : PROFITS LESS THAN EXPENSES
 - R_2 : WISHFUL THINKING

- FINDING FUNDING POSSIBILITIES
 - PRESSURE ON COMPONENTS OF THE SYSTEM
 - DEVELOPMENT BANKS
 - WORLD BANK
 - INTER-AMERICAN DEV. BANK
 - CA-DEVELOPMENT BANK
 - OTHER SOURCES
 - TRANSNATIONAL CORPORATIONS
 - "HEAVY" INDUSTRIES IN THE AREA
 - FOUNDATIONS (PRO- CCA)
 - FRIENDLY AGENCIES



-
- FINANCIAL MODELING
 - LOANS
 - SEED CAPITAL
 - NON REIMBURSABLE LOANS
 - *TRUST FUNDS*

 - NEWTON TO THE RESCUE
 - EFFECT OF SIZE AND SPEED: $F = kma$

 - FINAL REMARK:
 - IF THERE IS A WILL, THERE IS A WAY