

# EVALUATION DECARA 1 AND 2

# ABOUT IMPACT EVALUATION

- To assess if the objectives were obtained
  - Tasks were carried out (products)
  - Outcomes and impacts (obtained)
- Outcomes – Results
- Impacts – Effects

# OUTCOMES AND IMPACTS

- Outcomes:
  - Results. Products.
    - Can be measured
    - Number of projects carried out under the program DECARA
    - Number of people involved in the development of the projects
    - Frequency of topics of interest
- Impact: The effects. Change that was produced.
  - Knowledge gained by participants
  - Transformation during the development and application of a project.
- *We know how many wells were perforated. We want to know if water was found and if it was good to drink*

# WHERE TO LOOK

- Effects can modify (change) structures, processes and people
  - Structures: Norms, regulations, curricula, department
  - Processes: Teaching (degree and ways of interaction)
  - People: Changes in behavior, new ways of confronting teaching.

# CRITERIA TO JUDGE THE IMPACT OF DECARA

Take into account that DECARA aimed to improve quality and innovation in institutions of higher education by:

- promoting the development of interinstitutional and international projects to enable integration of teams between universities and countries, and at the same time promote management to improve university transformation at the national and regional level,
- supporting the professionalization of a team of coaches in the region of Central America and Mexico in order to assure sustainability of the development of those processes related to the design and implementation of projects with local and regional impact.

# CONSIDER THAT

- Projects were proposed by the interested university and carried out by its own staff to improve certain aspect of its development
- Topics of the projects were
  - Management in higher education
  - Research and innovation
  - Use of technologies
  - Social projection and external linkage (with productive and social sectors)
  - Curricular development
  - Evaluation/Accreditation
- Members of GUCAL acted as coaches

# Evaluation

- Establish ten criteria to evaluate DECARA
- Choose three of those ten criteria
- Develop respective indicators