



CULTURAL DIMENSIONS OF GOVERNANCE STRUCTURE AT INSTITUTIONS OF HIGHER LEARNING

Prof. Naomi L. Shitemi (Ph.D)

Moi University

nluchera@gmail.com



Outline

- **Definition**
- **Challenges in nurturing & Sustaining institutional culture**
- **Strategic planning and setting up of cultures**
- **Setting up MU Culture and related challenges**
- **Nurturing and sustaining institutional culture**
- **Food for thought**



Institutional culture

Organizational structures, values and beliefs

- ❖ Tradition as communicated verbally & nonverbally
- ❖ Decision-making processes, motivation & legitimization
- ❖ Shaping individual and organizational behaviors
- ❖ Identity and personality of an organization
- ❖ Communication, coordination & development
- ❖ Role of internal and external stakeholders
- ❖ Profiles that reflect underlying attributes of identity such as management style; strategic plans; institutional climate; reward system; leadership; student and staff attraction, retention and mobility



Way of doing things

- ❖ Management and governance
- ❖ Program design, implementation, evaluation & assessment
- ❖ Teaching, learning research, outreach, extension
- ❖ Emerging trends, response to change and change agency
- ❖ Linkages, collaborations, partnerships and networking
- ❖ Response to internal and external challenges & practices
 - ❖ Globalization, internationalization, performance contracting, accreditation, ISO certification, ranking, income generation



Nurturing and sustaining institutional culture

Nature and levels of institutional culture & subcultures

- ❖ Setting up, nurturing and sustaining university cultures
- ❖ Recognizing university cultures
- ❖ Living and professing university cultures
- ❖ Dynamics of university cultures
- ❖ Instability in university cultures
- ❖ Political trends and democratized spaces vs institutional culture



Strategic planning: Setting up Cultures

Instrument and process of setting and (re)engineering self

- ❖ Internal and external motivation
- ❖ Benchmarking and best practices
- ❖ Structures, descriptions, roles and responsibilities
- ❖ Competition and competitiveness
- ❖ Culture formation, cultural shifts, emerging trends
- ❖ External practices and benchmarking
- ❖ Monitoring, evaluation, internationalization, competitiveness & ranking



Case study: Setting up MU Culture in 21st C

2005 – 2015 Strategic plan

- ❖ Articulating and defining self as institution:
- ❖ Stakeholder involvement – internal & external
- ❖ Vision, mission, goal, core values, strategic issues, activities, monitoring and evaluation, improvement plans
- ❖ Faculty management: decentralization of power and responsibilities: Responsibility Based Management
- ❖ Internationalization agenda
- ❖ IT instrumentation communication agenda



Challenges on establishing cultures: Selection Managers

Deans:

- ❖ Appointment vs elections
- ❖ Applications, shortlisting & interview for competitive appointment of Deans
 - ❖ Related roles and responsibilities
 - ❖ Accountability
 - ❖ Independence
- ❖ University staff unions and democratization processes ??



Challenge: nurturing & sustaining institutional culture

- ❖ Working within constitution & University Acts
 - ❖ Education Acts, Bills, Commission recommendations
- ❖ Millennium development goals
- ❖ Kenya Vision 2030
- ❖ Joint Admission Board for university student selection
 - ❖ Autonomy in attracting and selecting self sponsored students
- ❖ CHE accreditation and collaboration requirements
- ❖ Policies & Procedures for Curr. dev. & assessment



Food for thought



Nurturing and sustaining institutional cultures

- ❖ Nature and typology of institutional cultures?
- ❖ Strengths and weaknesses of institutional cultures?
- ❖ Regional/country culture vs identity and effectiveness of institutional management through Rectors/Vice Chancellors/presidents or Deans?
 - ❖ Their legitimacy and roles internally and externally?
- ❖ Culture vs legal and official control and regulations?
 - ❖ Policy development, planning and implementation?



Nurturing and sustaining institutional cultures

- ❖ Roles of senates, councils, other coordination bodies?
- ❖ Culture vs reflections on problems and development of solutions?
 - ❖ Innovation, knowledge transfer and information dissemination?
- ❖ How to structure system for positive outcome and stable institutional cultures?
 - ❖ Partners in development?