

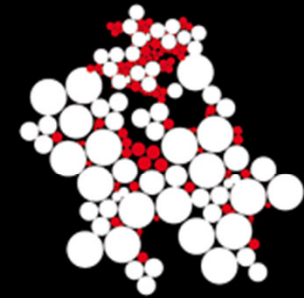
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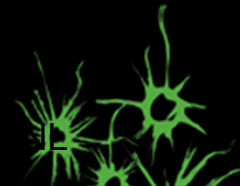
Internationalisation in performance agreements:

Experiences in the Netherlands



HRK Conference:
Erfolgreich internationalisieren!

Hans Vossensteyn
Bonn, 11-12 December 2012



PROFILING & PERFORMANCE AGREEMENTS INTERNATIONAL TRENDS

Strengthening diversity; performance contracts; emphasis on national priorities; transparency & accountability







- United States: Degree Qualifications Profiles
- Australia: Mission-based compacts
- Germany: Ziel- und Leistungsvereinbahrungen; Excellence Initiative
- Hong Kong: Performance and Role-related Funding Scheme
- Ireland: Institutional Profiles
- Finland, Denmark, Netherlands: Performance agreements/contracts
- European Commission: U-Map; U-Multirank
- OECD: AHELO



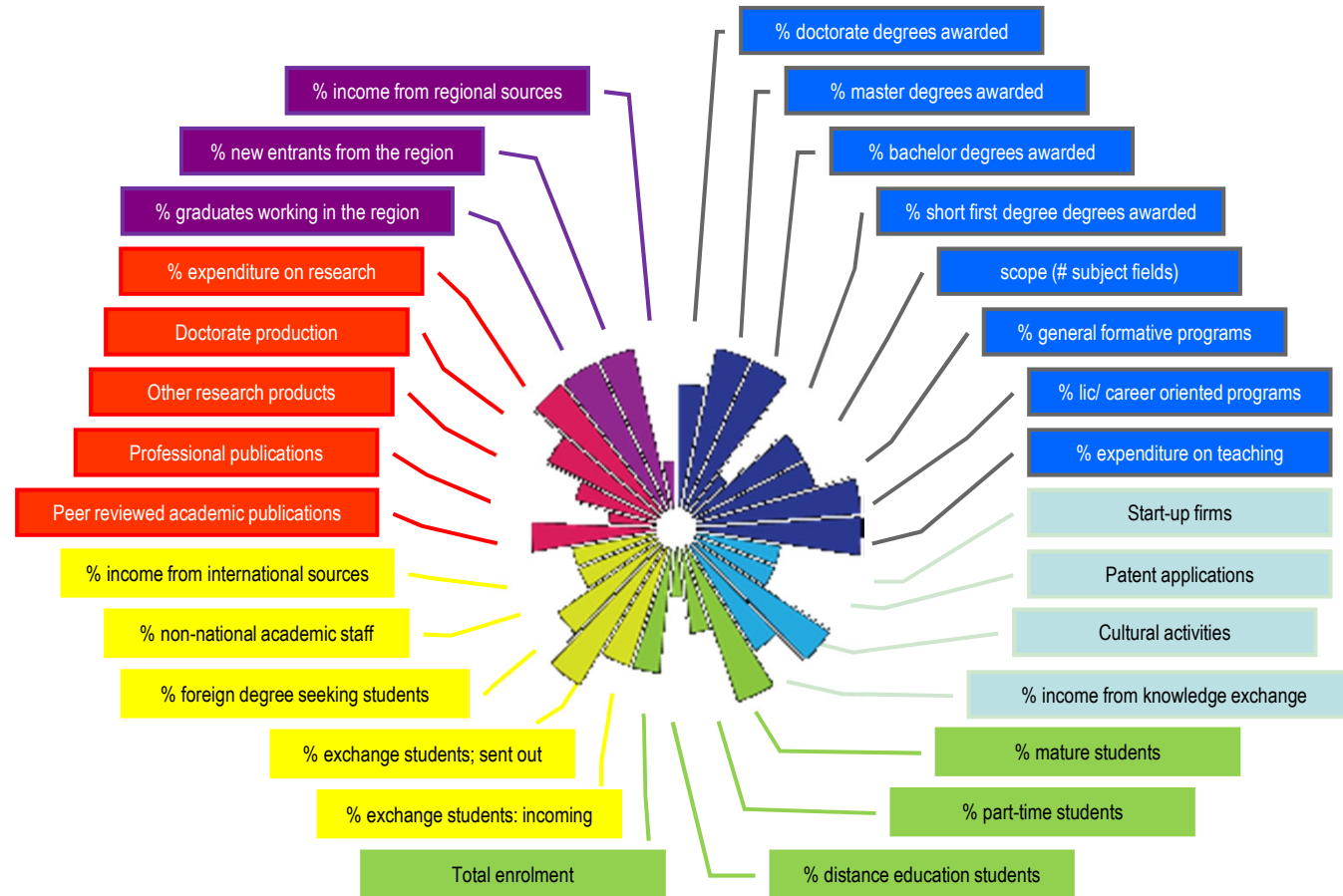
U-Map: TRANSPARENCY INSTRUMENT

- **U-Map:**
 - U-Map is an instrument that intends to show the horizontal **diversity** and enhance the **transparency** of the higher education landscape in the European Higher Education Area through the creation and publication of **institutional activity profiles**

U-Map ACTIVITY PROFILES ILLUSTRATED

- **Categorised scores (6 categories, 4 scores)**
- **Colour coded**
 -  Teaching and learning
 -  Knowledge transfer
 -  Student body
 -  International orientation
 -  Research involvement
 -  Regional engagement

U-Map ACTIVITY PROFILE



- Teaching and learning
- Knowledge transfer
- Student body
- International orientation
- Research involvement
- Regional engagement

THE NETHERLANDS: TWO DEVELOPMENTS ON INTERNATIONALISATION

- Internationalisation integrated in missions, strategies & practice of HEI's

- Generally strong focus on institutional level
 1. New accreditation instrument developed by NVAO
Distinctive Quality Feature at programme level

 2. **Performance agreements** to stimulate profiling

INTERNATIONALISATION AS A DISTINCTIVE QUALITY FEATURE

- **The Distinctive Quality Feature ...**
 - Connects internationalisation and learning outcomes
 - “Rewards” good and excellent forms of internationalisation
 - Provides an incentive for institutions concerned with internationalisation
 - Develops an additional information tool for students, teachers and HEIs
 - Completely voluntarily: HEIs can request assessment of internationalisation for 1 or more programmes (since 2012 for institutions)

NETHERLANDS/FLANDERS ACCREDITATION:

INTERNATIONALISATION AS A DISTINCTIVE QUALITY FEATURE

- **Distinctive Quality Feature Framework: Principles**
 - Internationalisation assessed at programme level
 - Ambition level regarding internationalisation should be defined in a vision or policy statement
 - Reflected in intended & achieved learning outcomes
 - Internationalisation must have significant impact on the quality of the programmes
 - Assessment by experienced and authoritative panel
 - 4 point grading scale: unsatisfactory, satisfactory, good, excellent; certificate for programmes that are assessed “good” or “excellent” on internationalisation

***INTERNATIONALISATION* AS A DISTINCTIVE QUALITY FEATURE**

▪ **Distinctive Quality Feature Framework: Standards**

1. Vision or policy on internationalisation
2. Learning outcomes: international and intercultural
3. Teaching and learning
4. Staff
5. Services
6. Students



NETHERLANDS/FLANDERS ACCREDITATION:

***INTERNATIONALISATION* AS A DISTINCTIVE QUALITY FEATURE**

- **2010-2011 pilots:**
 - 13 institutions
 - 10 Dutch, 3 Flemish
 - 5 research universities (10 programs); 7 UAS (10 programs); 1 specialised HEI (1 program)
 - Results: 10 distinctive features and certificates for “good” internationalisation
 - 7 research unis, 3 UAS, 1 specialised
 - 8 distinctive features for “satisfactory” and 3 “unsatisfactory”

NETHERLANDS/FLANDERS ACCREDITATION:

***INTERNATIONALISATION* AS A DISTINCTIVE QUALITY FEATURE**

Results on Standards

Standard	Unsatis- factory	Satisfactory	Good	Excellent	Totals
1. Vision	1	9	9	2	21
2. Learning outcomes	2	8	9	2	21
3. Teaching & Learning	0	4	12	5	21
4. Staff	0	5	7	9	21
5. Services	0	5	12	4	21
6. Students	1	1	15	4	21
	4	32	64	26	126

NETHERLANDS/FLANDERS ACCREDITATION:

INTERNATIONALISATION: links

- Distinctive Quality Feature
 - http://nvao.com/distinctive_quality_feature_internationalisation
 - Assessment frameworks
 - Report on pilot projects

- Good Practices in Internationalisation Platform
 - <http://gPIP.nvao.net/>

PROFILING IN THE NETHERLANDS

**Threefold
differentiation**
for the sake of quality
and diversity in
higher education

- Committee Veerman: April 2010
- Triumvarate: Working Group Quality & Funding: May 2011
- Strategic Agenda (Ministry): August 2011
- General Agreements: December 2011
- Review Committee HE&R: from January 2012



**Kwaliteit in
verscheidenheid**

Strategische Agenda Hoger Onderwijs,
Onderzoek en Wetenschap

PERFORMANCE AGREEMENTS

- Performance agreements with all individual institutions
- 7% of teaching budget (up to € 310 mln. in 2015) assigned to 'quality and profile' (20% in 2020?)
 - 5% Education quality and Study success
 - 2% Selective budget for profiling and concentration
- Review Committee assesses results in 2016



INDICATORS

EDUCATION QUALITY AND STUDY SUCCESS

Seven indicators in three categories:

1. Performances

- Dropout
- Switch
- BA success rate (after 4 years)

2. Quality & excellence

- National Student Survey assessments, **OR**
- Students in programs with NVAO score Good / Excellent, **OR**
- Students in Excellence trajectories (e.g. honours, University Colleges)

3. Actions / Action lines

- Education intensity (teaching hours), Teacher quality, Overheads

OTHER INDICATORS AND EXTRA INFORMATION

- Institutions allowed to use alternatives for the 7 indicators
- Institutions are invited to present additional indicators / information
 - For research, valorisation, entrepreneurialism education, **internationalisation**, etc.

INDICATORS / INFORMATION ON INTERNATIONALISATION: UAS (15)

- Mobility of student and staff (% targets)
- Make internationalisation “return on investment” for students
- Open international labour markets for graduates
- International alumni networks
- Recruit foreign students in excellence trajectories
- Students to do part of their program abroad
- International research network and master program
- Strive for “Bologna Proof” label
- Concentrate internationally oriented programs
- Targets for scientific publications (international co-publications)
- Increase international partnerships

INDICATORS / INFORMATION ON INTERNATIONALISATION: UAS (15) contd.

- Apply for NVAO “distinctive feature internationalisation”
- Use “distinctive feature internationalisation” to connect to international partners
- Design an international curriculum
- Attract international lecturers
- Start up English taught programs

INDICATORS / INFORMATION ON INTERNATIONALISATION: Universities (6)

- Mobility of students and staff (targets for increase)
- Attract international (EU) resources
- Appoint internationally renown professors (endowed chairs)
- Become an international benchmark institution
- Research satellites abroad
- Set up an international student portal
- Joint programs / double degree programs
- Attract foreign staff
- Offer summer schools and related internships abroad
- Maintain high position on international rankings
- English taught bachelors programs

INDICATORS / INFORMATION ON INTERNATIONALISATION: Universities (6) contd.

- Benchmark with international top-universities
- Participate in U-Map and U-Multirank
- Increase publications in Web of Science
- Apply for NVAO “dinstinctive feature internationalisation” for programs and later for whole institution
- Use “dinstinctive feature internationalisation” to connect to international partners
- More selective masters programs (preparing for PhD programs)
- Focus in international networks
- Integrate internationalisation in learning outcomes

THANK YOU FOR YOUR ATTENTION !

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