Rankings and Reputation for Global Prominence

Sharing Session with German Rectors’ Conference, 24 Sept 2020

By Assoc. Prof. Dato’ Dr. Toh Kian Kok, Deputy Vice-Chancellor (Global Rankings and Internal Audit)
Benefits of Rankings

More collaboration fostered with renowned academic institutions

1. **Research development** - attract international partners to undertake high impact research of potential academic or commercial values. Eg, research attachment, joint publications and etc.

2. **Academic development** - opportunities to expand academic partnerships with world-leading institutions. Eg, visiting professor, adjunct professor, external examiner and etc.

3. **Exchange** - students and faculty members

4. **Franchise programs** - more collaboration partners interested to offer our programs i.e from Turkey, Myanmar, China, Vietnam).

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**Branding and visibility**

Thru publicity from news providers, QS and UCSI websites, corporate presentations in meetings and conferences, it generates interests and inquiries from various parties as follow;

1. Enrolment agents
2. Parents and students
3. Government agencies (ministerial projects)
4. Industrial partners (commercial projects)

Hence boosting our enrolment numbers, funding from government agencies and company’s revenue.

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**Globalization**

Attract quality foreign students and faculty members to enhance campus diversity and students’ international perspective.

To date, UCSI hosted students more than 3000 students from over 110 countries, with steady increase of 10-15% each year.
Benefits of Rankings - continued

Improve organizational internal quality and standard

Rankings measurement and indicators highlight areas needing continuous improvement. This resulted in the bar being raised, driving the internal quality and standard within an organization.

Enhance employability of graduates

More top companies and multi-national corporations (MNCs) keen to recruit UCSI students.

99.3% of them satisfied with students’ work performance during internship while 97.8% indicate they would hire UCSI students as a staff member.
Audience of Rankings

ACADEMICS

PROSPECTIVE PARTNERS

PROSPECTIVE (INTERNATIONAL) STUDENTS

ALUMNI

GOVERNMENT

SCHOLARSHIP PROVIDERS

CURRENT STUDENTS

EMPLOYERS

UNIVERSITY LEADERS

Source: QS Intelligence Unit
Media Impact of Rankings

MEDIA IMPACT

Tracked Documents
- Total: 73.5k
- QS: 50.9k
- THE: 22.6k

Estimated Reach
- Total: 64.8b
- QS: 46.2b
- THE: 18.6b

Social Exposure
- Total: 74.7k
- QS: 49.6k
- THE: 25.1k

Source: Meltwater Metrics - 20 April 2017 – 20 April 2018
Importance of Reputation

QS World University Rankings and THE World University Rankings

- Reputation ↑ Ranking ↑
- Cohesive efforts are required to ensure improvement in other indicators

### Academic reputation
- QS World University Rankings: 40
- THE World University Rankings: 10

### Employer reputation
- QS World University Rankings: 10
- THE World University Rankings: 10

### Faculty student ratio
- QS World University Rankings: 20
- THE World University Rankings: 20

### Citations per faculty
- QS World University Rankings: 20
- THE World University Rankings: 20

### International student
- QS World University Rankings: 5
- THE World University Rankings: 5

### International faculty
- QS World University Rankings: 5
- THE World University Rankings: 5

**TOTAL** 100%

### Teaching
- Reputation survey: 15
- Staff to student ratio: 4.5
- Doctorate to bachelor ratio: 2.25
- Doctorate awarded to academic staff ratio: 6
- Institutional income: 2.25

**TOTAL** 30

### Research
- Reputation survey: 18
- Research income: 6
- Research productivity: 6

**TOTAL** 30

### Citations

**TOTAL** 30

### International outlook
- Proportion of international students: 2.5
- Proportion of international staff: 2.5
- International collaboration: 2.5

**TOTAL** 7.5

### Industry income

**TOTAL** 2.5

### TOTAL

100%
### Rankings of Universities in Malaysia and Germany in QS WUR 2020

<table>
<thead>
<tr>
<th>No</th>
<th>Institution Name</th>
<th>Overall Score</th>
<th>QS WUR 2020 Rank</th>
<th>Academic Reputation Score</th>
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**Note:**

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### Rankings of Universities in Malaysia and Germany in QS WUR 2021

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<th>Institution Name</th>
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**Note:**

- "-" indicates scores and ranks not published on TopUniversities.com
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<th>QS Asia University Rankings</th>
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UCSI University has once again improved its rankings in the QS World University Rankings 2021. This time, the University climbed 51 spots to be ranked 391, placing it among the world’s top 400 varsities. This milestone is a result of a consistent university-wide push for excellence and performance as the University strives to continuously improve its ranking and academic standards in the coming years.
UCSI University continues to make its mark in the education sphere after climbing to the **51-60** category in the **2021 QS Top 50 under 50**. This breakthrough further accentuates UCSI’s reputation as a young university that perpetually punches above its weight to provide quality and excellence.
How Did We Do It?

**Breaking into QS World University Rankings Top 400**

**Employer Reputation (10%)**
- Yearly CO-OP (internship) programme – Malaysia’s first institution to offer such programme
- Graduate employability rate
- Quality of graduates
- Regular employer engagement
- Alumni management

**Academic Reputation (40%)**
- MoU/MoA - Research collaboration, exchange students, mobility
- Engage more visiting professors, adjuncts and external examiners from top universities
- Visibility, publicity and branding
- Student attachment to top universities
- Franchise program (local and international)

**Faculty / Student Ratio (20%)**

**International Students (5%)**

**International Faculty (5%)**

**Citation Per Faculty (20%)**
4,200 + INDUSTRIAL PARTNERS/EMPLOYERS
Thank you for your participation in the UCSI Career Fair 2019

The UCSI Career Fair held on 3rd July, 2019 successfully attracted approximately 1,400 students. There were 40 companies from different industries participating this year, namely Alliance Bank, Alliance Life Insurance, Link Busway Systems, QFO Rooms Hospitality, Resorts World Genting, Swisslog, AIA Shared Services, OCBC Bank, Public Bank, Continental and Top Glove among others. Most of these employers were looking for talents from UCSI University.

Students took this opportunity to speak to the hiring teams and submitted their CVs at the Career Fair. The feedback from students was that the career fair was a good platform for them to engage with industry partners. They were glad to see reputable companies participating in the fair.

Career Talk: LestLeader @ Campus by Nestlé Malaysia

Dutch Lady Career Talk: Our Purpose; Our Passion

Career Skills Talk: Mastering Job Interviews

Twenty competitive teams comprising UCSI University students improved their teamwork and communication skills through completing challenges presented by the employers in this fun-filled experience. While physically and mentally challenging, it was ultimately rewarding as the winners walked away with a total of RM10,000 in cash prizes on 6th July 2019! The participating companies in the M100 Challenge at UCSI University included Vinda Group, Berjaya Corporation, Malaysia Airports, Nestlé Malaysia, Great Eastern Life Assurance, RHB Bank, OCBC Bank, Evonik Malaysia and Teach for Malaysia. The grand prize winners were undergraduate students from the Actuarial Science as well as the Finance and Investment programmes. The grand prize was presented by Issac Hiee, Managing Director of GTI Media and Roy Goh, Manager of Student Affairs and Alumni, UCSI University.

Organized by: gti media

In Partnership with: UCSI University, SAA, gradmalaysia

ucsiuniversity.edu.my
12 UCSI students were shortlisted by the Ministry of Economy, Trade and Industry (METI), Government of Japan for the Japan Internship Programme 2019.

They represented Malaysia in this programme from September to November 2019. The selected students were from Engineering, IT, Actuarial Science and Psychology programmes.

**UCSI INDUSTRY AWARDS 2019 WINNERS**

**The Most Supportive Premier Co-Op Partner 2018/2019: Averis Sdn Bhd**

<table>
<thead>
<tr>
<th>No</th>
<th>The Most Supportive Co-Op Partner 2018/2019</th>
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<tbody>
<tr>
<td>1</td>
<td>Top Glove Sdn Bhd</td>
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<tr>
<td>2</td>
<td>Atelier Alan Teh Architect</td>
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<td>3</td>
<td>Worldgate Express Services Sdn Bhd</td>
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<td>4</td>
<td>Geometry Global Sdn Bhd</td>
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<td>5</td>
<td>Parkson Corporation Sdn Bhd</td>
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<td>6</td>
<td>Sushi King Sdn Bhd</td>
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<td>7</td>
<td>Natural Wellness Sdn Bhd</td>
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<td>8</td>
<td>Concorde Hotel KL</td>
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<td>9</td>
<td>Jumuro Music Sdn Bhd</td>
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</table>
UCSI’s Premier Co-Op is an enhanced version of UCSI’s flagship Co-Operative Placement Programme which has the honour of being Malaysia’s most extensive university-industry network with more than 4,200 companies in partnership. Each study year, UCSI students embark on a two-month internship to gain practical industrial experience and networking opportunities. This has translated into a track record of high graduate employability for UCSI — in fact among the highest in the country.

We work with leading industry partners to provide scholarships to selected students with the potential to contribute positively to the organisation upon their graduation. This arrangement allows organisations to identify top talents and to seed an impactful relationship from the very start. A specific training programme is in place between UCSI and industry partner to provide talent and leadership training to the top students, who are jointly selected by both parties. Recipients may be required to attend the co-op (internship) training with the industry partner throughout the co-op period of their studies. Further conditions are applicable according to the specific requirements of the industry partner.

In Ancient Greek, Praxis® described an activity involving free men. In ethics, economics and politics, Praxis signifies a practical emphasis where the end goal was action. Interpretation was pointless without it and theory had to result in practice.

In the same light, UCSI University is advocating the Praxis model as we believe that and academic approach should expand your horizons, not limit it. It should exhilarate you, not bore you.

Above all, UCSI seeks to connect students to today’s world of end-to-end responsibility, not insulate them from it - because we believe that good work should always be practised, not said. Go beyond the classroom at UCSI: The Praxis University.
WORKING WITH THE BEST

UCSI is home to renowned visiting professors like Professor Dr Gordon Williams (Harvard), Professor Dr N. Sreeharan (King’s) and Professor Dr Julie Bees (Wichita State), among many others.
Visiting Professors and External Examiners

Prof. Anna Reid
University of Sydney, Australia

Prof. Andrew Hills
University of Tasmania, Australia

Prof. Paul Singh
University of California Davis, US

Prof. Chye Mee Len
Hong Kong University, Hong Kong

Prof. Shum Ping
Nanyang Technological University, Singapore

Prof. Kok Ming
National University of Singapore, Singapore

Prof. Peter Halley
The University of Queensland, Australia

Prof. Amrik Sohal
Monash University, Australia

Prof. Jerry Yeo,
University of Chicago, US

and etc
UCSI staff and postgraduate students have benefited from grants from bodies and initiatives like:

1. The Newton Fund
2. ScienceFund
3. Fundamental Research Grant Scheme (FRGS)
4. Exploratory Research Grant Scheme (ERGS)
5. Malaysia Toray Science Foundation
6. Prospective Urban Rural Epidemiology (PURE)
7. UCSI Pioneer Scientist Incentive Fund
8. Various Industrial Funds
Research Achievements

THE NUMBERS SPEAK

Research is an important part of UCSI’s postgraduate commitments. The pursuit and advancement of knowledge is led by academics who are at the forefront of their respective disciplines and a driven postgraduate cohort who are working on the next giant leap in their careers.

9 Fellows of Academy of Sciences Malaysia are at UCSI University.

2584% ↑↑ the increase in UCSI cumulative citation index from 2013 to 2018.

342% the increase in the amount of research grants obtain by UCSI academics from 2013 to 2019.

284% the increase in UCSI’s number of research publications from 2013 to 2018.

Over 42% of UCSI’s academic staff are PhD holders and a further 17% are pursuing their doctorate.
Industry Engagement and Sponsorships

With rankings and reputation, more industrial partners came forward for sponsorship and engagement on various projects.

**Nexus**
Company: Halliburton
Faculty of Engineering, Technology and Built Environment
Amount: € 3.8 mil

**tNavigator**
Company: Rock Flow Dynamic
Faculty: Faculty of Engineering, Technology and Built Environment
Amount: € 1.7 mil

**BricsCAD**
Company: Bricsys Malaysia
Granted
Amount: € 1 mil

**Compass**
Company: Halliburton
Faculty of Engineering, Technology and Built Environment
Amount: € 4.0 mil

**Eclipse**
Company: Schlumberger
Faculty of Engineering, Technology and Built Environment
Amount: € 1.25 mil

**Petrel**
Company: Schlumberger
Faculty of Engineering, Technology and Built Environment
Amount: € 1.24 mil

**Accuri C6 Flow Cytometer System**
Company: BD Biosciences
Faculty: Faculty of Applied Sciences
Amount: € 42,000

**Dropsense 96**
Company: PLT Scientific Sdn Bhd
Faculty: Faculty of Applied Sciences
Amount: € 60,000
Student Achievements

CHERISH CHONG  TAN JIA WEI  TING PEI YEE  TAY CHEE SIN  JESSICA MARIAN LEE MEI SZE

HARVARD UNIVERSITY Widely regarded as the world’s best university
Five of UCSI’s best medical students have been selected to advance science at Harvard on year-long research programmes

SOH WEI MING  LEON TAN  LEE MAY YAN  GARY POH KWOR XIANG

IMPERIAL COLLEGE LONDON One of England’s top three universities
In London, UCSI’s engineering students advance science at Imperial’s Surfaces and Particles Engineering Laboratory

LIEW CHUI TING  CHEE ZEN WEI  YAU MEI QIAN

UNIVERSITY of BRITISH COLUMBIA One of Canada’s best universities
Three UCSI students have advanced science in Canada so far.

TEO XSU LI  THI SHIKI

TSINGHUA UNIVERSITY One of China’s top two universities
Two UCSI engineering students have also conducted research on protein crystallisation and DNA nanotechnology at Tsinghua
Challenges We Faced

Work in ‘silo’ VS collaboration
Institutions tend to work alone and reluctant to collaborate and work alongside each other due to competition.

Covid-19: Closed borders
Inability to conduct physical visit for rapport, marketing, branding and other internationalization initiatives.

Different weightage for international and local

**Academic:**
International: 85%, Local: 15%

**Employer:**
International: 50%, Local: 50%

Most close contacts are local, hence the need to foster more relationships overseas.

Getting everyone onboard (internally)
Major obstacle in getting everyone in the organization onboard to commit – same vision, mission, efforts.
We would like to collaborate with your esteemed institution and would appreciate if you could kindly contact us via:

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