

HRK



HRK-Audit
Internationalisation
of Universities

The HRK-Audit "Internationalisation of Universities" Aims and Benefits for Universities

Event: "Promoting the International
Attractiveness of European Higher Education –
German Perspectives and Strategies"
Brussels, 7 June 2011

Universities in the Process of Globalisation



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- Role of universities in the modern „knowledge society“:
Higher education is the **key** for the **individual** and for **society** as a whole to balance the risks and opportunities of globalisation.
- Universities are not only „**agents of change**“, but also **objects** of globalisation.
- Only an **internationalised university** will be able to meet societal expectations, actively shape the globalisation process and guarantee its own competitiveness.

Internationalisation of Higher Education: the Transnational University



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- **Holistic approach:** In all dimensions of its work and business, a university must perceive of itself as a creative part of a world higher education system.
- **Planned action:** A university must pursue internationalisation as an intended, systematic shift towards internationalised contents, methods, personnel and structures.
- **Professional management:** For the university's executive board internationalisation is to be understood as a strategic task.

Internationalisation in Practice: Motives and Approaches



Internationalisation

- is context-dependent: there is **no “one size fits all”-solution**
- has to account for all relevant institutional and external factors: a **“tailor-made” internationalisation strategy** is required
- is not an end in itself: it needs to be pursued **goal-oriented** and with a **focus on quality enhancement**

The HRK-Audit: What does it offer?



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⇒ Independent consulting service supporting German universities in developing and implementing an individual international profile

The HRK-Audit offers:

- Identification of the **status quo** of internationalisation
- Support for the identification of the institution's **goals**, or the further development of already defined goals
- Assistance for the (further) development of an **internationalisation strategy**
- Recommendation of **instruments** for implementing the strategy



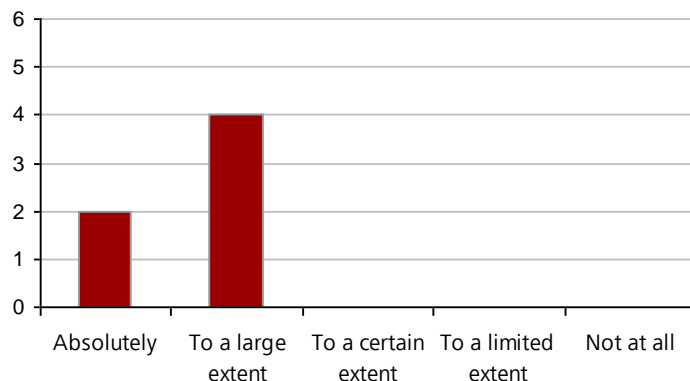
The HRK-Audit: How does it work?

- Exercise for self-improvement, combining elements of **self-reflexion** with **external consultancy**
- **Individualised approach**, based on the actual needs
- **Holistic perspective**, comprising all fields of international activity
- **Milestones** of the Audit process (about 10 months in total):
 - self-evaluation report of the university
 - site visit/peer-review at the university
- A team of **independent experts with outstanding expertise** conducts the consultancy and formulates recommendations

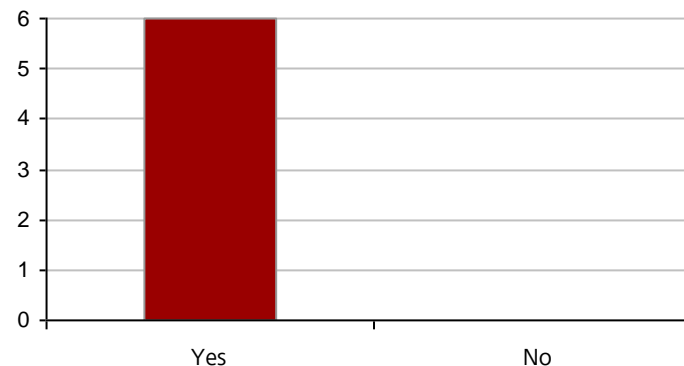


Findings from the Pilot Phase 2009/2010 Feedback from participating institutions

Do the recommendations support the process of internationalisation of the HEIs?



Would you recommend the Audit to other HEIs?

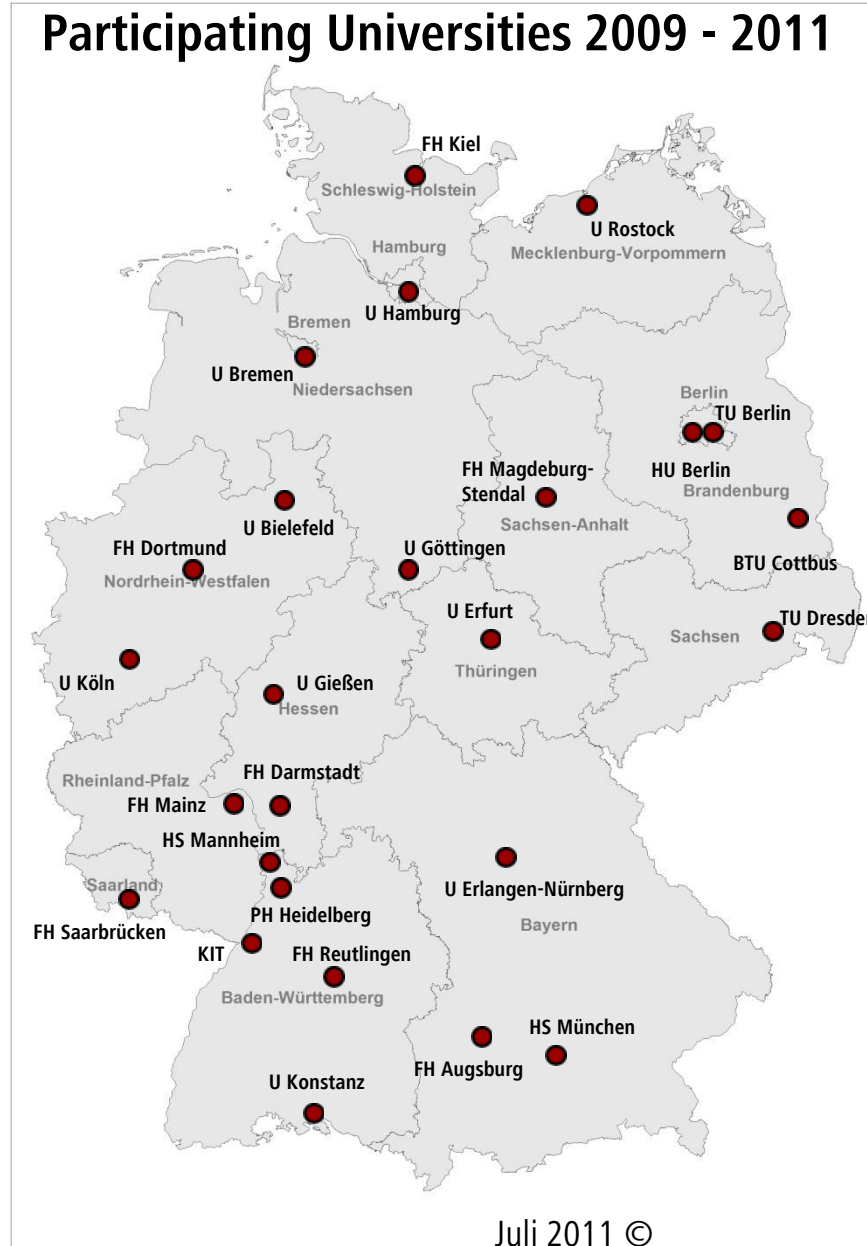


„The external perspective was particularly valuable: The experts addressed aspects of internationalisation that were not taken into consideration by the university.“

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The HRK-Audit: What's next?



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- **50 audits** until the end of 2013
- Further development of the concept:
 - **Re-Audit**
 - **Quality certification**

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Thank you!

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