Should internationalisation begin at home?

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Why?
Why?
Rationale for internationalisation
Rationale

Context
Means of enhancing the quality of education
Internationalisation which is ‘transformational’ rather than merely ‘symbolic’.

(Turner and Robson 2008)
Focus on outcomes for students

[We need] to pay more attention to faculty and student perspectives on internationalisation. There is still too great a focus on political and economic rationales from an (inter)national and institutional perspective, in which the perspectives of those for whom it is all intended are underrepresented.

Questions for the university itself

- Ambition?
- Strategy?
- Starting point?
Questions for the university itself

Each university will have a different answer

Ambition?

Strategy?

Starting point?
Mobility?

- Percentage of internationally mobile students?
- UK government aim is 20% by 2020
- 80% of students will not see the benefit of internationalisation
- So what are the benefits?
The internationalisation of higher education will help prepare our learners, whether going abroad or staying in Europe, to live in a global world, increasing their experience and knowledge, employability, productivity and earning power.
Internationalisation and employability
<table>
<thead>
<tr>
<th>Category</th>
<th>Skills</th>
<th>Skills</th>
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<tbody>
<tr>
<td>Self-reliance skills</td>
<td>Self-awareness</td>
<td>Self-promotion</td>
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<td>Proactivity</td>
<td>Networking</td>
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<td></td>
<td>Willingness to learn</td>
<td>Planning action</td>
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<td>People skills</td>
<td>Team working</td>
<td>Leadership</td>
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<td>Interpersonal skills</td>
<td>Customer orientation</td>
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<td>Oral communication</td>
<td>Foreign language</td>
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<td>General employment skills</td>
<td>Problem-solving</td>
<td>IT/computer literacy</td>
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<td>Flexibility</td>
<td>Numeracy</td>
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<td>Business acumen</td>
<td>Commitment</td>
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<td>Specialist skills</td>
<td>Specific occupational skills</td>
<td>Technical skills</td>
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Current employer needs

Similar needs are reported in studies from around the world.
Erasmus Impact Study (Sept 2014) found that 92% of employers are looking for ‘transversal skills’
These are precisely the skills developed through international experience.
Example of outcomes from ‘study abroad’ (Jones 2010 and 2012)

Intercultural competence

- Confidence
- Willingness to take risks
- Patience
- Sensitivity
- Flexibility and open-mindedness
- Humility and respect
- Creativity
- Managing personal expectations
Example of outcomes (Jones 2010 and 2012) **Employability skills**

- Team work and team leadership
- Organisational skills and project management
- Problem solving
- Networking
- Mediation skills and conflict resolution
- Decision making (and communicating decisions which may not be popular)
- Interpersonal skills
Need to change the language of internationalisation

It seems clear that we should use the language of employers and focus on their needs if we are to highlight the benefits of internationalisation for future employment and so emphasise its importance to students, employers and universities alike.

De Wit and Jones, University World News 14/11/2014
More important challenge is to consider how internationalisation of the curriculum ‘at home’ might offer similar opportunities for the static majority of students.
The purposeful integration of international and intercultural dimensions into the formal and informal curriculum for all students within domestic learning environments.

(Beelen and Jones, 2015 forthcoming)
Should internationalisation begin at home?
Should internationalisation begin at home?

Yes, but it has to go beyond the international office.
Comprehensive Internationalization
Institutional pathways to success

By John K. Hudzik

Routledge – 2015 – 280 pages

Series: Internationalization in Higher Education Series
Internationalisation of the curriculum

Not a quick or easy process – takes time and discussion amongst discipline groups

Faculty and staff development will be needed
Addressing misconceptions

- Internationalisation is not a goal in itself
- Mobility alone does not deliver internationalisation – should be for 100% of students
- Delivering programmes in English is not an internationalised curriculum
Internationalising three elements of the curriculum

1. Formal curriculum

The orderly, planned schedule of experiences and activities that students must undertake as part of their degree program.

Leask 2015 (in press)

Will be different for different disciplines
Two key dimensions of curriculum internationalisation

Global Perspectives

Inter-cultural Competence
2. Informal curriculum

Those activities, events and programmes which are arranged by the university but not accredited within the main programme of study.

Jones (2013)
Informal curriculum at Leeds Metropolitan Uni

Celebrations and events – academic and cultural
Seminars/Exhibitions
Festivals & Cultural Fiestas
International film seasons
Flags and signs
3. Hidden curriculum

All those hidden messages which communicate cultural assumptions but which we usually overlook and may be unaware of
# Hidden Curriculum: Academic expectations - Essays

<table>
<thead>
<tr>
<th>Region</th>
<th>Activity</th>
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<tbody>
<tr>
<td>West Africa</td>
<td>I will explain my reasoning and then give you my conclusion</td>
</tr>
<tr>
<td>Western Europe</td>
<td>I will introduce my topic, make key points and then draw my conclusions</td>
</tr>
</tbody>
</table>
Internationalisation of the curriculum (IoC) in action
A Guide
Betty Leask

Available at www.ioc.global
Internationalizing the Curriculum

By Betty Leask

Available April 2015

Routledge – 2015 – 208 pages

Series: Internationalization in Higher Education Series
Should internationalisation begin at home?
So what to do?

Consider student experience and learning outcomes as priorities

Understand the difference between strategy and tools to achieve it

How can partnerships, mobility and other tools support you?

Rationale for internationalisation

Communicate, communicate, communicate

Learn and revise
Thank you

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My work is available to read at http://independent.academia.edu/ElspethJones

Or via my website

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