Internationalization of Higher Education
Globalising internationalisation

Box C4.1. Long-term growth in the number of students enrolled outside their country of citizenship

Growth in internationalisation of tertiary education (1975-2011, in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1975</td>
<td>0.8 m</td>
</tr>
<tr>
<td>1980</td>
<td>1.1 m</td>
</tr>
<tr>
<td>1985</td>
<td>1.1 m</td>
</tr>
<tr>
<td>1990</td>
<td>1.3 m</td>
</tr>
<tr>
<td>1995</td>
<td>1.7 m</td>
</tr>
<tr>
<td>2000</td>
<td>2.1 m</td>
</tr>
<tr>
<td>2005</td>
<td>3.0 m</td>
</tr>
<tr>
<td>2010</td>
<td>4.1 m</td>
</tr>
<tr>
<td>2011</td>
<td>4.3 m</td>
</tr>
</tbody>
</table>

Source: OECD and UNESCO Institute for Statistics.
How international are we?

Chart C4.4. **Student mobility in tertiary education (2011)**
International or foreign student enrolment as a percentage of total tertiary enrolment
Internationalization in teaching

Everybody speaks of it
"Internationalization has become a mainstream notion in higher education around the world" (Jones and de Wit)

Government issues internationalization strategies
The Danish government launched its strategy in 2013 under two headings
➢ Enhanced Insight to a Global Outlook
➢ Denmark – an Attractive Study Destination

Universities have their strategies
...and faculties
The process of internationalization

input  activities  output  outcome
Activities

- Mobility – internationalization abroad
- Internationalization at home
- Internationalization as outcome
From output to outcome

*What is the rationale of internationalization? And for whom?*

- Mindset: increasing global responsibility
- Employability: preparing students for a globalizing labour market
- Knowledge and academic quality
Global Citizenship at UCL

UCL Global Citizenship

UCL is a world-class, research-led, multi-faculty university, consciously and deliberately global and wide-ranging in its reach and ambition. We strive for excellence and are committed to making a difference in the world; our aim is to provide an educational environment that reflects these values and supports our students to develop in the round.
Improving academic quality

An example: Embedded mobility and collaboration

> "In the case of embedded curricula and mobility, students choose for a joint programme, of which the components are taught by different partners and on different locations. This type of collaboration optimally integrates all relevant educational, research and innovative strength of the partners."

>(International curricula and student mobility, LERU Advice paper, no.12)
Expanding and deepening internationalization

- international abroad
  max 15%
- international at home
  many more
- international outcome
Internationalization at home

- Administration
- Curriculum
- Campus life
- Teaching and learning
One step further

"One meaningful outcome of internationalization efforts at postsecondary institutions is the development of interculturally competent students as an anticipated outcome of internationalization in which the concept of "intercultural competence" is specifically defined.” (Darla Deardorff, 2006).
Studying to become intercultural

Combining mindset, employability and academic quality
Integrating internationalization

- Mobility
  - Experience
- Curriculum
  - Knowledge
- Intercultural module
  - Skills
Some barriers

Professors
› A Danish government report on enhancing quality and relevance in higher education revealed that around 50% of the professors questioned do not find international exchange relevant

Students
› Only 15% of our students choose to go on exchange (and very few choose to study for degrees in a foreign country)

University management
› There is a far move from writing strategies to creating strong support structures

Governments
› Limited focus on growth and employability + financial impediments

Employers
› Underestimating globalization