Rankings and Reputation for Global Prominence

Sharing Session with German Rectors' Conference, 24 Sept 2020

By **Assoc. Prof. Dato' Dr. Toh Kian Kok,** Deputy Vice-Chancellor
(Global Rankings and Internal Audit)

Benefits of Rankings

More collaboration fostered with renowned academic institutions

1. Research development - attract international partners to undertake high impact research of potential academic or commercial values. Eg, research attachment, joint publications and etc.

2. Academic development - opportunities to expand academic partnerships with world-leading institutions. Eg, visiting professor, adjunct professor, external examiner and etc.

3. Exchange - students and faculty members

4. Franchise programs - more collaboration partners interested to offer our programs i.e from Turkey, Myanmar, China, Vietnam).

Branding and visibility

Thru publicity from news providers, QS and UCSI websites, corporate presentations in meetings and conferences, it generates interests and inquiries from various parties as follow;
1. Enrolment agents
2. Parents and students
3. Government agencies (ministerial projects)
4. Industrial partners (commercial projects)
Hence boosting our enrolment numbers, funding from government agencies and company's revenue.

Globalization

Attract quality foreign students and faculty members to enhance campus diversity and students' international perspective.

To date, UCSI hosted students more than 3000 students from over 110 countries, with steady increase of 10-15% each year.

Benefits of Rankings - continued

Improve organizational internal quality and standard

Rankings measurement and indicators highlight areas needing continuous improvement. This resulted in the bar being raised, driving the internal quality and standard within an organization.
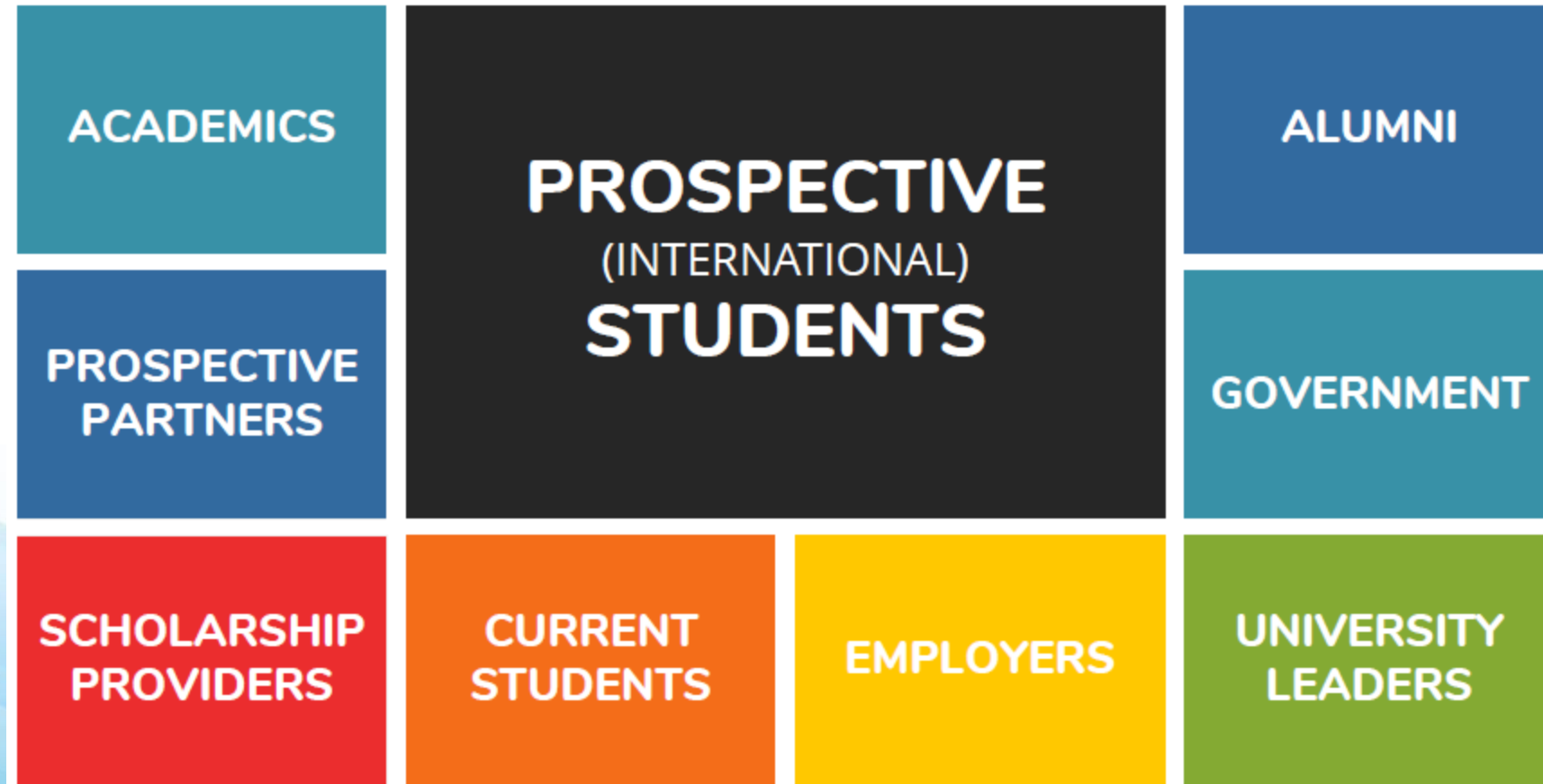
Enhance employability of graduates

More top companies and multi-national corporations (MNCs) keen to recruit UCSI students.

99.3% of them satisfied with students' work performance during internship while 97.8% indicate they would hire UCSI students as a staff member.
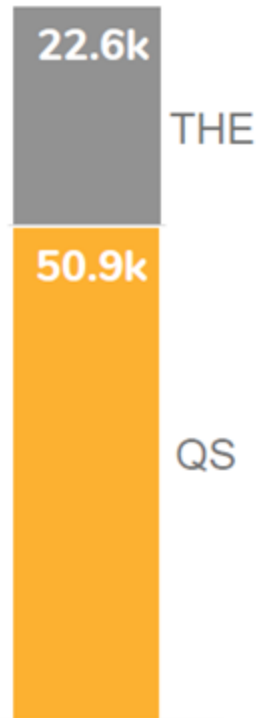
Audience of Rankings

ACADEMICS	**PROSPECTIVE (INTERNATIONAL) STUDENTS**	**ALUMNI**
PROSPECTIVE PARTNERS		**GOVERNMENT**
SCHOLARSHIP PROVIDERS	**CURRENT STUDENTS** **EMPLOYERS**	**UNIVERSITY LEADERS**

Source: QS Intelligence Unit

Media Impact of Rankings
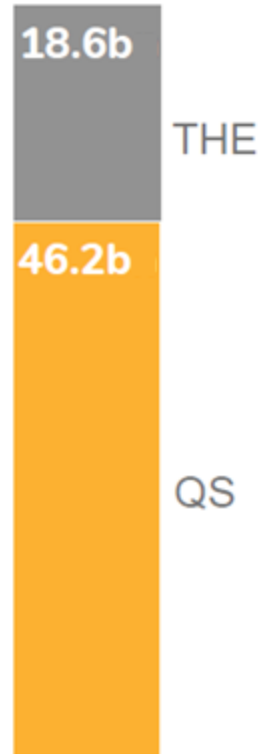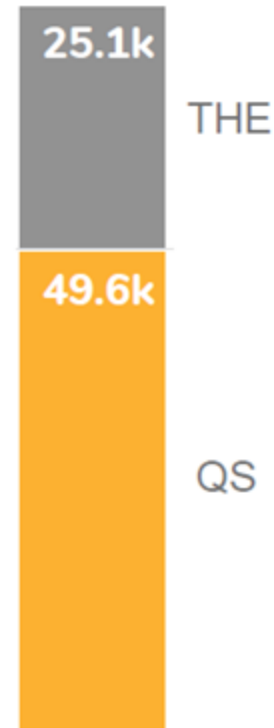
Importance of Reputation

QS World University Rankings and THE World University Rankings

Total: 50%

Academic reputation	40
Employer reputation	10
Faculty student ratio	20
Citations per faculty	20
International student	5
International faculty	5
TOTAL	**100%**

Total: 33%

Teaching	Reputation survey	15
	Staff to student ratio	4.5
	Doctorate to bachelor ratio	2.25
	Doctorate awarded to academic staff ratio	6
	Institutional income	2.25
Research	Reputation survey	18
	Research income	6
	Research productivity	6
Citations		30
International outlook	Proportion of international students	2.5
	Proportion of international staff	2.5
	International collaboration	2.5
Industry income		2.5
TOTAL		**100%**

- **Reputation ↑ Ranking ↑**

- **Cohesive efforts are required to ensure improvement in other indicators**

Rankings of Universities in Malaysia and Germany in QS WUR 2020

No	Institution Name	Overall Score	QS WUR 2020 Rank	Academic Reputation		Employer Reputation	
				Score	Rank	Score	Rank
1	Universiti Malaya	67.1	70	68.2	91	72	92
2	Universiti Putra Malaysia	48.4	159	44.8	177	44.4	204
3	Universiti Kebangsaan Malaysia	48.3	160=	50.9	153	44.7	203
4	Universiti Sains Malaysia	47.9	165=	49.6	158	52.5	158
5	Universiti Teknologi Malaysia	41.4	217=	33.9	251	45	201
6	UCSI University	26	442=	10	501+	35.1	273
7	Universiti Teknologi Petronas	24.6	482=	12.6	501+	26.2	358
8	Taylor's University	22.9 - 23.4	511-520	-	-	46	195
9	Management and Science Uni	21.8 - 21.9	541-550	-	-	23.4	399
10	Universiti Utara Malaysia	20.3 - 20.5	591-600	-	-	-	-
11	Intl Islamic University Malaysia	16.7 - 18.4	651-700	16.9	486	-	-
12	Universiti Teknologi MARA	16.7 - 18.4	651-700	21	393	38	251
13	Universiti Malaysia Perlis	15.2 - 16.6	701-750	-	-	-	-
14	Sunway University	14.2 - 15.1	751-800	-	-	22	425
15	Universiti Malaysia Pahang	14.2 - 15.1	751-800	-	-	-	-
16	Multimedia University	9 - 14.1	801-1000	-	-	-	-
17	Universiti Malaysia Sarawak	9 - 14.1	801-1000	-	-	-	-
18	Universiti Tenaga Nasional	9 - 14.1	801-1000	-	-	-	-
19	Universiti Tunku Abdul Rahman	9 - 14.1	801-1000	-	-	22.5	415
20	Universiti Malaysia Sabah	9 - 14.1	801-1000	-	-	-	-

Note:

"-" indicates scores and ranks not published on TopUniversities.com

No	Institution Name	Overall Score	QS WUR 2020 Rank	Academic Reputation		Employer Reputation	
				Score	Rank	Score	Rank
1	Technische Universität München	72.3	55	80.2	63	99	17
2	Ludwig-Maximilians-Universität München	69.6	63	91.1	39	83.2	65
3	Ruprecht-Karls-Universität Heidelberg	68.4	66	80	65	50.6	168
4	Humboldt-Universität zu Berlin	54.5	120=	88.3	49	54	148
5	KIT, Karlsruher Institut für Technologie	54.2	124	46.3	172	88.9	54
6	Freie Universität Berlin	53	130=	80.2	64	49	174
7	Rheinisch-Westfälische Technische Hochschule Aachen	51.9	138	55.3	134	97.2	24
8	Technische Universität Berlin	50.6	147	53.9	141	77.7	81
9	Eberhard Karls Universität Tübingen	47.3	169=	46.3	171	25.7	372
10	Universität Freiburg	47.3	169=	53	143	24.4	386
11	Technische Universität Dresden	46.4	179=	35.8	230	69.7	99
12	Georg-August-Universität Göttingen	44.2	197	51.2	151	19	485
13	Universität Hamburg	40	227=	47.7	163	15.5	501+
14	Rheinische Friedrich-Wilhelms-Universität Bonn	38.8	243	49.6	159	16.7	501+
15	Technische Universität Darmstadt	37	260	20	414	71.1	96
16	Universität Stuttgart	35.6	279	26	322	55	145
17	Universität Frankfurt am Main	34.8	291=	49.9	157	36.8	259
18	Universität Köln	34	308	38.2	216	42.9	217
19	Universität Mannheim	33.4	314=	18	462	63.6	114
20	Universität Erlangen-Nürnberg	33.3	319	22.3	376	19.3	478
21	Universität Jena	31.8	340=	18.8	442	3.7	501+
22	Universität Ulm	31.8	340=	7.8	501+	7	501+
23	Westfälische Wilhelms-Universität Münster	31.3	347	34.8	239	31.2	306
24	Johannes Gutenberg Universität Mainz	27.9	410=	21.8	382	11.1	501+
25	Universität Konstanz	27.2	424=	24.2	347	8.5	501+
26	Ruhr-Universität Bochum	26.7	432=	22.8	364	16.7	501+
27	Julius-Maximilians-Universität Würzburg	25.2	462=	15.8	501+	6	501+
28	Universität des Saarlandes	25.1	468=	11.9	501+	5.8	501+
29	Christian-Albrechts-Universität zu Kiel	24.8	478=	18	463	4.7	501+
30	Martin-Luther-Universität Halle-Wittenberg	22.9 - 23.4	511-520	-	-	-	-
31	Justus-Liebig-Universität Gießen	22.4 - 22.8	521-530	-	-	-	-
32	Technische Universität Braunschweig	22.4 - 22.8	521-530	-	-	18.7	490
33	Universität Bremen	22.4 - 22.8	521-530	20.6	400	-	-
34	Universität Leipzig	22 - 22.3	531-540	24.9	333	-	-
35	Universität Bayreuth	21.8 - 21.9	541-550	-	-	-	-
36	Universität Duisburg-Essen	18.5 - 20.2	601-650	-	-	-	-
37	Universität Regensburg	18.5 - 20.2	601-650	-	-	-	-

Rankings of Universities in Malaysia and Germany in QS WUR 2021

Malaysia

No	Institution Name	Overall Score	QS WUR 2020 Rank	Academic		Employer	
				Score	Rank	Score	Rank
1	Uni Malaya	70.1	59	74.1	78	84.6	65
2	Uni Putra Malaysia	52.7	132	50.5	155	52.8	159
3	Uni Kebangsaan Malaysia	52	141	53.8	142	55.7	142
4	Uni Sains Malaysia	51.9	142	56	130	60.5	128
5	Uni Teknologi Malaysia	44.2	187	39.4	211	51.6	168
6	Taylor's Uni	28.9	379	16.4	501+	60.7	126
7	UCSI University	28.5	391	15.1	501+	44.7	206
8	Uni Teknologi PETRONAS	26	439	15	501+	29.8	327
9	Uni Utara Malaysia	-	531-540	-	-	-	-
10	Management and Science Uni	-	551-560	-	-	28.1	347
11	International Islamic Uni Malaysia	-	601-650	18.8	446	-	-
12	Uni Teknologi MARA	-	651-700	22.7	366	49.3	179
13	Sunway Uni	-	701-750	-	-	28.4	345
14	Uni Tenaga Nasional	-	701-750	-	-	-	-
15	Uni Malaysia Pahang	-	751-800	-	-	-	-
16	Multimedia Uni	-	801-1000	-	-	-	-
17	Uni Malaysia Sarawak	-	801-1000	-	-	-	-
18	Uni Tunku Abdul Rahman	-	801-1000	-	-	27.6	353
19	Uni Malaysia Perlis	-	801-1000	-	-	-	-
20	Uni Malaysia Sabah	-	801-1000	-	-	-	-

Note:

"-" indicates scores and ranks not published on TopUniversities.com

Germany

No	Institution Name	Overall Score	QS WUR 2021 Rank	Academic Reputation		Employer Reputation	
				Score	Rank	Score	Rank
1	Technical University of Munich	73.6	50	83.8	61	98.5	17
2	Ludwig-Maximilians-Universität München	68.9	63	92.9	36	80.7	75
3	Ruprecht-Karls-Universität Heidelberg	68.6	64	80.6	66	41.8	221
4	Humboldt-Universität zu Berlin	54.5	117	89.8	45	57.5	139
5	Freie Universitaet Berlin	53.2	130	80.9	65	48.4	184
6	KIT, Karlsruhe Institute of Technology	52.9	131	46.2	169	85	63
7	RWTH Aachen University	51.4	145	51.9	149	95.8	30
8	Technische Universität Berlin (TU Berlin)	50.8	148	54.1	139	75	91
9	Technische Universität Dresden	45.9	173	37.6	221	61.1	120
10	Eberhard Karls Universität Tübingen	45.8	175	45.6	171	22.6	409
11	Albert-Ludwigs-Universitaet Freiburg	45.8	175	52	147	18.7	477
12	University of Göttingen	43.3	195	49	162	17.9	498
13	Universität Hamburg	39.4	228	48.7	163	17.7	501+
14	Rheinische Friedrich-Wilhelms-Universität Bonn	38.2	240	50.6	153	13.8	501+
15	Technical University of Darmstadt	36	267	20.3	403	62.2	119
16	University of Cologne	35.2	282	39.2	212	42.9	215
17	Universität Mannheim	33.7	307	17.8	474	58.1	136
18	Goethe-University Frankfurt am Main	33.4	311	48	165	37.9	248
19	Friedrich-Alexander-Universität Erlangen-Nürnberg	33	317	22.5	373	17.4	501+
20	Universität Jena	32.1	323	19.5	432	2.4	501+
21	Universität Stuttgart	31.7	333	24.9	335	46.7	193
22	University Ulm	31.4	344	7.9	501+	5.2	501+
23	Westfälische Wilhelms-Universität Münster	30.3	356	35	236	28.7	338
24	Johannes Gutenberg Universität Mainz	27.9	403	22	378	14.2	501+
25	Julius-Maximilians-Universität Würzburg	26.2	437	15.8	501+	5.1	501+
26	Ruhr-Universität Bochum	26	439	22.6	370	14.7	501+
27	Universität Konstanz	25.9	443	23.5	360	7.3	501+
28	Universität des Saarlandes	25.6	451	11.6	501+	5.3	501+
29	Martin-Luther-Universität Halle-Wittenberg	25.1	470	13.5	501+	5	501+
30	Universität Leipzig	24.7	483	25	334	7.2	501+
31	Christian-Albrechts-University zu Kiel	-	501-510	18.6	449	-	-
32	University of Bayreuth	-	521-530	-	-	-	-
33	Justus-Liebig-University Giessen	-	531-540	-	-	-	-
34	Universität Bremen	-	541-550	20.1	412	-	-
35	Technische Universität Braunschweig	-	551-560	-	-	-	-
36	Universität Regensburg	-	601-650	-	-	-	-

UCSI University Achievements from 2017 to 2020

Ranking / Year	QS World University Rankings	QS Asia University Rankings	QS Graduate Employability Rankings	QS World University Rankings By Subject	QS World University Rankings Top 50 Under 50
2021	391st (28.5) ⬆	*Result in Nov 2020*	*Result in Dec 2020*	*Result in Feb 2021*	51-60th ⬆
2020	442nd (26.0) ⬆	122nd (40.8) ⬆	251-300th (27.6-32.2) ⬆	Performing Art: 50-100th (68.2) ⬆ Buss. Management: 351-400th (54.5) ⬆	61-70th ＝
2019	481st (24.4) ⬆	178th (30.8) ⬆	301-500th (14.7-26.8) ⬆	Performing Art: 50-100th (68.1) ⬆	61-70th ⬆
2018	N/A	212th (28.6) ⬆	N/A	Performing Art: 50-100th (64.6) ⬆	N/A
2017	N/A	343rd (17.5)	N/A	N/A	N/A

UCSI University®

3 YEARS OF STELLAR PERFORMANCE
WITH A BREAKTHROUGH TO TOP 400
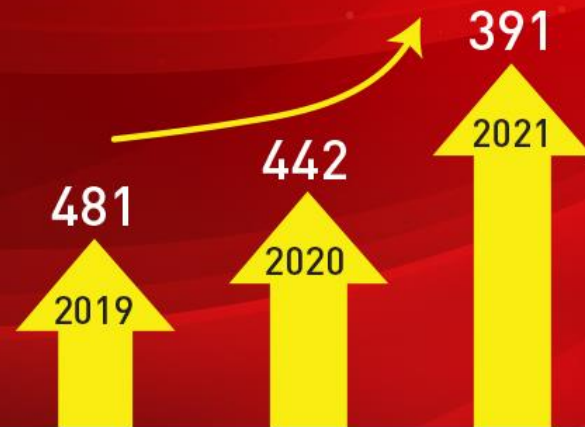
TOP 1.3% IN THE WORLD
TOP 10 IN MALAYSIA

391
2021

442
2020

481
2019

QS WORLD UNIVERSITY RANKINGS
TOP 400
2021

UCSI University has once again improved its rankings in the QS World University Rankings 2021. This time, the University climbed 51 spots to be ranked 391, placing it among the world's top 400 varsities. This milestone is a result of a consistent university-wide push for excellence and performance as the University strives to continuously improve its ranking and academic standards in the coming years.

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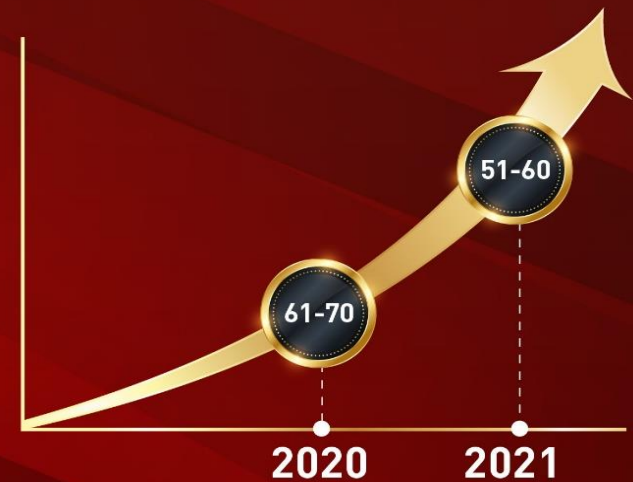
How Did We Do It?

Academic Reputation (40%)

✓ MoU/MoA - Research collaboration, exchange students, mobility

✓ Engage more visiting professors, adjuncts and external examiners from top universities

✓ Visibility, publicity and branding

✓ Student attachment to top universities

✓ Franchise program (local and international)

Employer Reputation (10%)

✓ Yearly CO-OP (internship) programme – Malaysia's first institution to offer such programme

✓ Graduate employability rate

✓ Quality of graduates

✓ Regular employer engagement

✓ Alumni management

Breaking into QS World University Rankings Top 400

UCSI® University

Faculty / Student Ratio (20%)

International Students (5%)

International Faculty (5%)

Citation Per Faculty (20%)

UCSI University®

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4,200+

INDUSTRIAL PARTNERS/ EMPLOYERS

UCSI® University

Thank you for your participation in the UCSI Career Fair 2019

The UCSI Career Fair held on 3rd July, 2019 successfully attracted approximately 1400 students. There were 40 companies from different industries participating this year, namely Alliance Bank, Allianz Life Insurance, Linkk Busway Systems, OYO Rooms Hospitality, Resorts World Genting, Swisslog, AIA Shared Services, OCBC Bank, Public Bank, Continental and Top Glove among others. Most of these employers were looking for talents from UCSI University.

Students took this opportunity to speak to the hiring teams and submitted their CVs at the Career Fair. The feedback from students was that the career fair was a good platform for them to engage with industry partners. They were glad to see reputable companies participating in the Fair.

Career Talk: Lestleader @ Campus by Nestlé Malaysia

Dutch Lady Career Talk; Our Purpose; Our Passion

Career Skills Talk: Mastering Job Interviews

Twenty competitive teams comprising UCSI University students improved their teamwork and communication skills through completing challenges presented by the employers in this fun-filled experience! While physically and mentally challenging, it was ultimately rewarding as the winners walked away with a total of RM9000 in cash prizes on 6th July 2019! The participating companies in the M100 Challenge at UCSI University included Vinda Group, Berjaya Corporation, Malaysia Airports, Nestle Malaysia, Great Eastern Life Assurance, RHB Bank, OCBC Bank, Evonik Malaysia and Teach for Malaysia. The grand prize winners were undergraduate students from the Actuarial Science as well as the Finance and Investment programmes. The grand prize was presented by Issac Hee, Managing Director of GTI Media and Roy Goh, Manager of Student Affairs and Alumni, UCSI University.

Organised by

gti media

In Partnership with

UCSI University

SAA STUDENT AFFAIRS & ALUMNI

gradmalaysia Graduate jobs, internships & careers advice

METI JAPAN INTERNSHIP PROGRAMME 2019

12 UCSI students were shortlisted by the Ministry of Economy, Trade and Industry (METI), Government of Japan for the Japan Internship Programme 2019.

They represented Malaysia in this programme from September to November 2019. The selected students were from Engineering, IT, Actuarial Science and Psychology programmes.

UCSI INDUSTRY AWARDS 2019 WINNERS

The Most Supportive Premier Co-Op Partner 2018/2019: Averis Sdn Bhd		

No	The Most Supportive Co-Op Partner 2018/2019	
1	Top Glove Sdn Bhd	
2	Atelier Alan Teh Architect	
3	Worldgate Express Services Sdn Bhd	
4	Geometry Global Sdn Bhd	
5	Parkson Corporation Sdn Bhd	
6	Sushi King Sdn Bhd	
7	Natural Wellness Sdn Bhd	
8	Concorde Hotel KL	
9	Jumuro Music Sdn Bhd	

UCSI INDUSTRY AWARDS 2019 WINNERS

PREMIER CO-OP PARTNERS

UCSI's Premier Co-Op is an enhanced version of UCSI's flagship Co-Operative Placement Programme which has the honour of being Malaysia's most extensive university-industry network with more than 4,200 companies in partnership. Each study year, UCSI students embark on a two-month internship to gain practical industrial experience and networking opportunities. This has translated into a track record of high graduate employability for UCSI – in fact among the highest in the country.

We work with leading industry partners to provide scholarships to selected students with the potential to contribute positively to the organisation upon their graduation. This arrangement allows organisations to identify top talents and to seed an impactful relationship from the very start. A specific training programme is in place between UCSI and industry partner to provide talent and leadership training to the top students, who are jointly selected by both parties. Recipients may be required to attend the co-op (internship) training with the industry partner throughout the co-op periods of their studies. Further conditions are applicable according to the specific requirements of the industry partner.

PRAXIS CENTRES

In Ancient Greek, Praxis® described an activity involving free men. In ethics, economics and politics, Praxis signifies a practical emphasis where the end goal was action. Interpretation was pointless wihout it and theory had to result in practice.

In the same light, UCSI University is advocating the Praxis model as we believe that and academic approach should expand your horizons, not limit it. It shouldexhilarate you, not bore you.

Above all, UCSI seeks to connect students to today's world of end-to-end responsibility, not insulate them from it - because we believe that good work should always be practised, not said. Go beyond the classroom at UCSI: The Praxis University.

Praxis Centres in UCSI University

UCSI University

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Prof Williams

Prof Sreeharan

Prof Bees

WORKING WITH THE BEST

UCSI is home to renowned visiting professors like **Professor Dr Gordon Williams** (Harvard),**Professor Dr N.Sreeharan** (King's) and **Professor Dr Julie Bees** (Wichita State), among many others.

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Visiting Professors and External Examiners

Prof. Anna Reid
University of Sydney, Australia

Prof. Chye Mee Len
Hong Kong University, Hong Kong

Prof. Peter Halley
The University of Queensland, Australia

Prof. Andrew Hills
University of Tasmania, Australia

Prof. Shum Ping
Nanyang Technological University, Singapore

Prof. Amrik Sohal
Monash University, Australia

Prof. Paul Singh
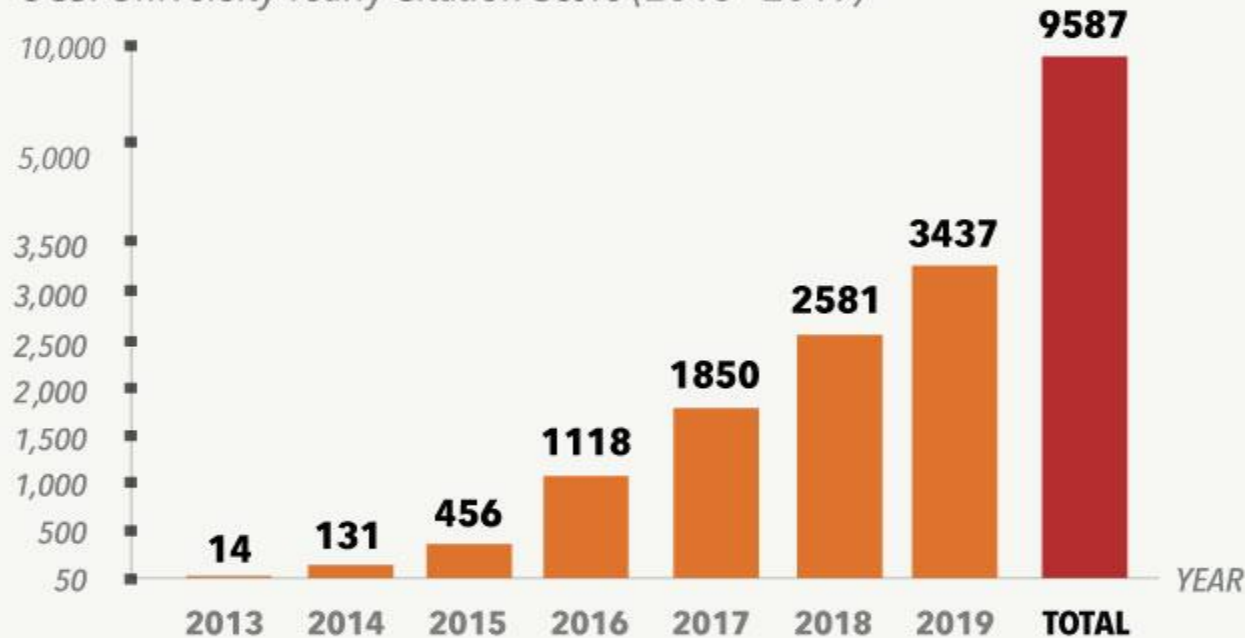University of California Davis, US

Prof. Kok Ming
National University of Singapore, Singapore
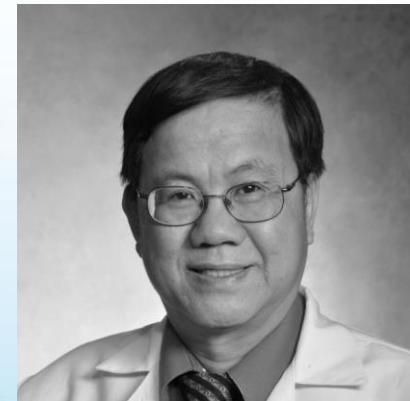
Prof. Jerry Yeo,
University of Chicago, US

and etc

RESEARCH AND CITATION AT UCSI

UCSI University Yearly Citation Score (2013 - 2019)

Year	Citation Score
2013	14
2014	131
2015	456
2016	1118
2017	1850
2018	2581
2019	3437
TOTAL	9587

UCSI staff and postgraduate students have benefited from grants from bodies and initiatives like:

1. The Newton Fund
2. ScienceFund
3. Fundamental Research Grant Scheme (FRGS)
4. Exploratory Research Grant Scheme (ERGS)
5. Malaysia Toray Science Foundation
6. Prospective Urban Rural Epidemiology (PURE)
7. UCSI Pioneer Scientist Incentive Fund
8. Various Industrial Funds

Research Achievements

THE NUMBERS SPEAK

Research is an important part of UCSI's postgraduate commitments. The pursuit and advancement of knowledge is led by academics who are at the forefront of their respective disciplines and a driven postgraduate cohort who are working on the next giant leap in their careers.

9 Fellows of Academy of Sciences Malaysia are at UCSI University.

x3.2 The number of UCSI's Scopus/ISI publications doubled from 2013 to 2019.

YEAR	PUBLICATIONS
2013	84
2019	270

2584% the increase in UCSI cumulative citation index from 2013 to 2018.

342% the increase in the amount of research grants obtain by UCSI academics from 2013 to 2019.

**284%** the increase in UCSI's number of research publications from 2013 to 2018.

OVER 42% of UCSI's academic staff are PhD holders and a further 17% are pursuing their doctorate.

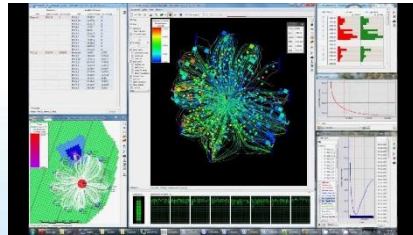UCSI University

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Industry Engagement and Sponsorships

With rankings and reputation, more industrial partners came forward for sponsorship and engagement on various projects.
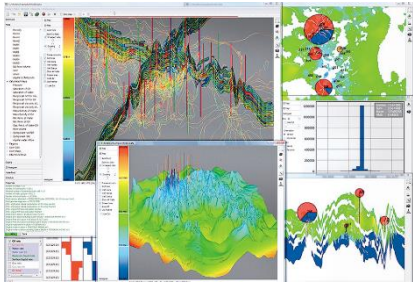
Nexus
Company: Halliburton
Faculty of Engineering, Technology and Built Environment
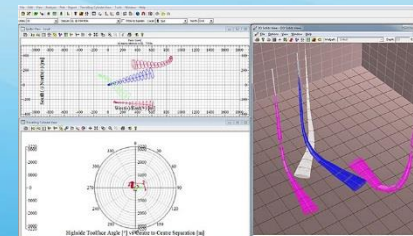Amount: € 3.8 mil

tNavigator
Company: Rock Flow Dynamic
Faculty: Faculty of Engineering, Technology and Built Environment
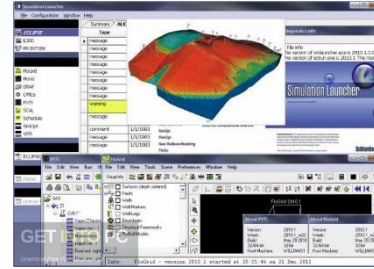Amount: € 1.7 mil

BricsCAD
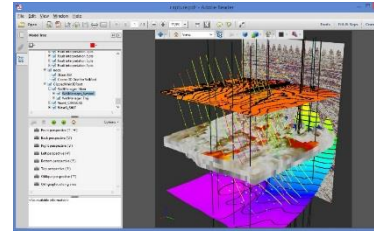**Company:**Bricsys Malaysia Granted
Amount: € 1 mil

Compass
Company: Halliburton
Faculty of Engineering, Technology and Built Environment
Amount: € 4.0 mil

Eclipse
Company: Schlumberger
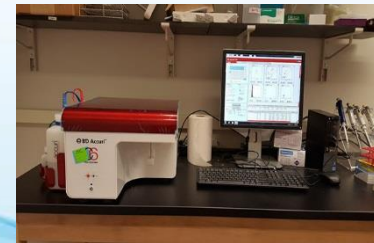Faculty of Engineering, Technology and Built Environment
Amount: € 1.25 mil

Petrel
Company: Schlumberger
Faculty of Engineering, Technology and Built Environment
Amount: € 1.24 mil

Accuri C6 Flow Cytometer System
Company: BD Biosciences
Faculty: Faculty of Applied Sciences
Amount: € 42,000

Dropsense 96
Company: PLT Scientific Sdn Bhd
Faculty: Faculty of Applied Sciences
Amount: € 60,000

Student Achievements

CHERISH CHONG | **TAN JIA WEI** | **TING PEI YEE** | **TAY CHEE SIN** | **JESSICA MARIAN LEE MEI SZE**

HARVARD UNIVERSITY Widely regarded as the world's best university
Five of UCSI's best medical students have been selected to advance science at Harvard on year-long research programmes

SOH WEI MING | **LEON TAN** | **LEE MAY YAN** | **GARY POH KWOR XIANG**

IMPERIAL COLLEGE LONDON One of England's top three universities
In London, UCSI's engineering students advance science at Imperial's Surfaces and Particles Engineering Laboratory

LIEW CHUI TING | **CHEE ZEN WEI** | **YAU MEI QIAN**

TEO XSU LI | **THI SHIKI**

UNIVERSITY of BRITISH COLUMBIA One of Canada's best universities
Three UCSI students have advanced science in Canada so far.

TSINGHUA UNIVERSITY
One of China's top two universities
Two UCSI engineering students have also conducted research on protein cyrstallisation and DNA nanotechnology at Tsinghua

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Challenges We Faced

Work in 'silo' VS collaboration

Institutions tend to work alone and reluctant to collaborate and work alongside each other due to competition.

Covid-19: Closed borders

Inability to conduct physical visit for rapport, marketing, branding and other internationalization initiatives.

Different weightage for international and local

Academic:
International: 85%, Local: 15%

Employer:
International: 50%, Local: 50%

Most close contacts are local, hence the need to foster more relationships overseas.

Getting everyone onboard (internally)

Major obstacle in getting everyone in the organization onboard to commit – same vision, mission, efforts.

Danke | Thank you | Terima kasih

We would like to collaborate with your esteemed institution and would appreciate if you could kindly contact us via;

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