

## DIES-Information Visit

### Public-Private-Partnership: Cooperation between Universities and Business

Germany, 29 November - 3 December 2015

#### Saturday, 28 November 2015

Arrival in Frankfurt	Accommodation
----------------------	---------------

#### Sunday, 29 November 2015

Arrival in Frankfurt 07.00/7.30 pm	Transfer to <b>Coburg</b> /Bavaria Accommodation <b>Welcome dinner on invitation of HRK</b> <b>Restaurant Loreley</b>
---------------------------------------	--

#### Monday, 30 November 2015

08.30 am	Pick-up from the hotel and transfer to the <b>Hochschule Coburg</b>
----------	---

09.00 am	<b>Welcome</b> <b>Professor Michael Pötzi</b> , President, Hochschule Coburg
----------	---

**Thomas Böhm**, German Rectors' Conference  
**Welcome on behalf of the delegation**

10.30 am	<b>Professor Michael Pötzi</b> , President, Hochschule Coburg <b>"Coburg and the Hochschule Coburg: A University of Applied Sciences and its Cooperation with Business" (Part I)</b>
----------	---

**4 examples of cooperation models in Coburg**  
a. Insurance (Forum V)  
b. Industry 4.0 (FhG-AWZ)  
c. Sensor technology (ISAT)  
d. Current research in the field of bioanalytics

12.30 pm	Interview with the local press
----------	--------------------------------

01.00 pm	<b>Lunch break</b>
----------	--------------------

03.00 pm	<b>Visit enterprise KAPP NILES</b>
----------	------------------------------------

04.30 pm	Transfer to the city center
----------	-----------------------------

05.00 pm	<b>City Tour Coburg</b>
----------	-------------------------

07.30 pm	<b>Dinner on invitation of Hochschule Coburg</b> <b>Restaurant <i>Künstler-Klause</i></b>
----------	--

#### Tuesday, 1 December 2013

<b>08.30 am</b>	Pick up from hotel, Transfer to <b>Otto-Friedrich-Universität Bamberg (University Bamberg)</b>
<b>10.00 am</b>	<b>Welcome</b> <b>Professor Dr Maïke Andresen</b> , Vice President Research, University Bamberg <b>"University Bamberg and its Internationalisation Strategy"</b>
<b>12.00 am</b>	<b>Lunch break</b>
<b>01.00 pm</b>	<b>Professor Dr Guido Wirtz</b> , Vice President Technology and Innovation, University Bamberg <b>"Knowledge Transfer and Cooperation with Industry"</b> Examples of good practice
<b>02.30 pm</b>	Transfer to <b>Coburg</b>
<b>04.00 pm</b>	Spare time

### Wednesday, 2 December 2013

<b>08.15 am</b>	Pick up from the hotel, Transfer to <b>TU Ilmenau</b>
<b>09.45 am</b>	<b>Welcome</b> <b>Professor Dr Peter Scharff</b> , Rector, TU Ilmenau <b>"TU Ilmenau and its Cooperation with Business"</b>
<b>10.30 am</b>	<b>DIES-Seminar</b> <b>Cooperation between Universities and Business</b> <b>Professor Dr Kerstin Wydra</b> , University of Applied Sciences Erfurt Keynote: <b>"The concept of Universities of Applied Sciences in Germany with examples of PPP"</b>
<b>11.15 am</b>	<b>Coffee Break</b>
<b>11.30 am</b>	Different speakers and examples of good practice
<b>13.00 pm</b>	<b>Lunch break</b>
<b>02.00 pm</b>	<b>DIES-Seminar Part II</b> Visit of „Zentrum für Mikro- und Nanotechnologien“ (ZMN), Prof. Dr. rer. nat. habil. Dr. h. c. Peter Schaaf Visit of „Thüringer Innovationszentrums Mobilität“ (ThIMo 2), Prof. Dr.-Ing. Klaus Augsburg, Prorektor für Wissenschaft
<b>04.30 p</b>	Transfer to Frankfurt
<b>07.30 pm</b>	Accommodation <b>Spare time</b>

### Thursday, 3 December 2013

Individual departure from **Frankfurt**