



The Universities' Role in Fostering Innovation and Societal Change

- The Viewpoint of Academia -

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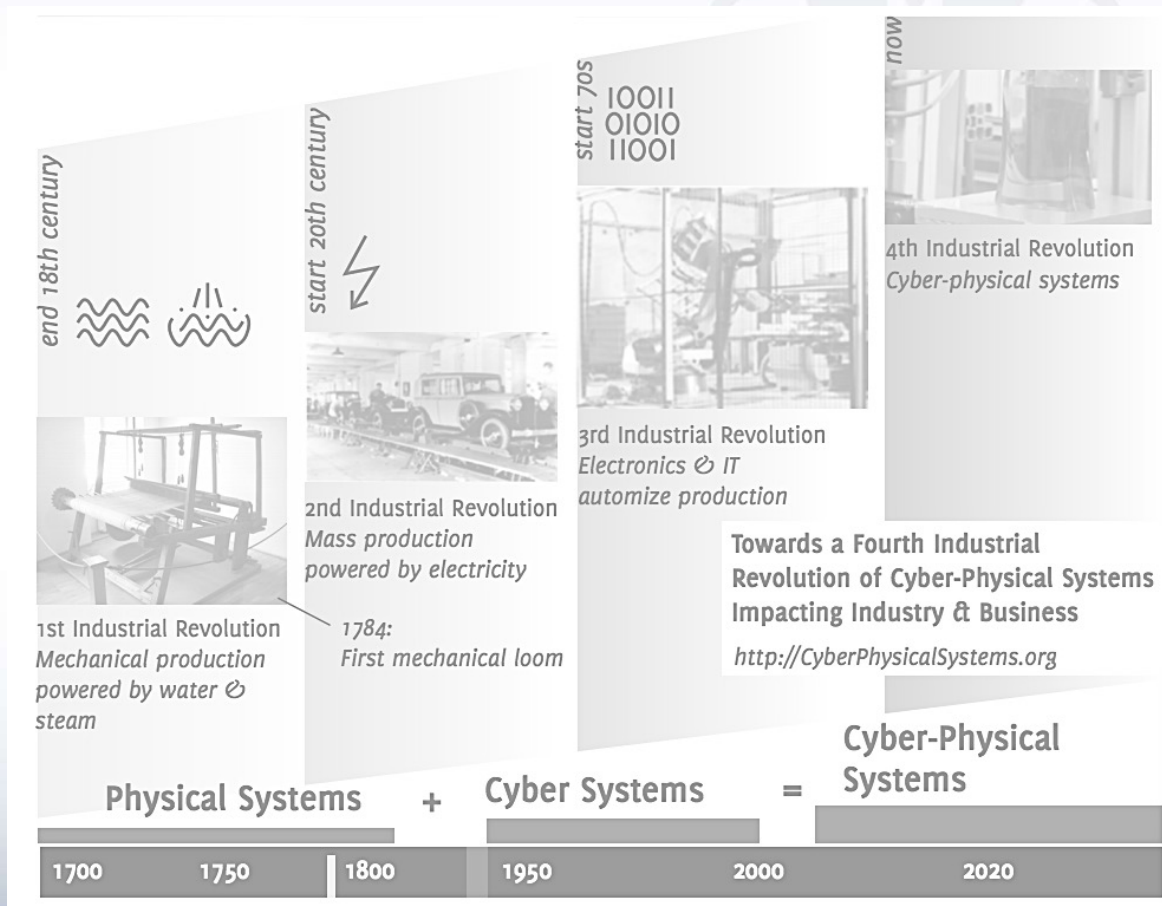
President, Kanazawa University

June 29, 2016

The Fourth Industrial Revolution

We stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has experienced before.

By Klaus Schwab, <https://www.weforum.org/agenda/2016/01/the-fourth-industrial-revolution-what-it-means-and-how-to-respond/>



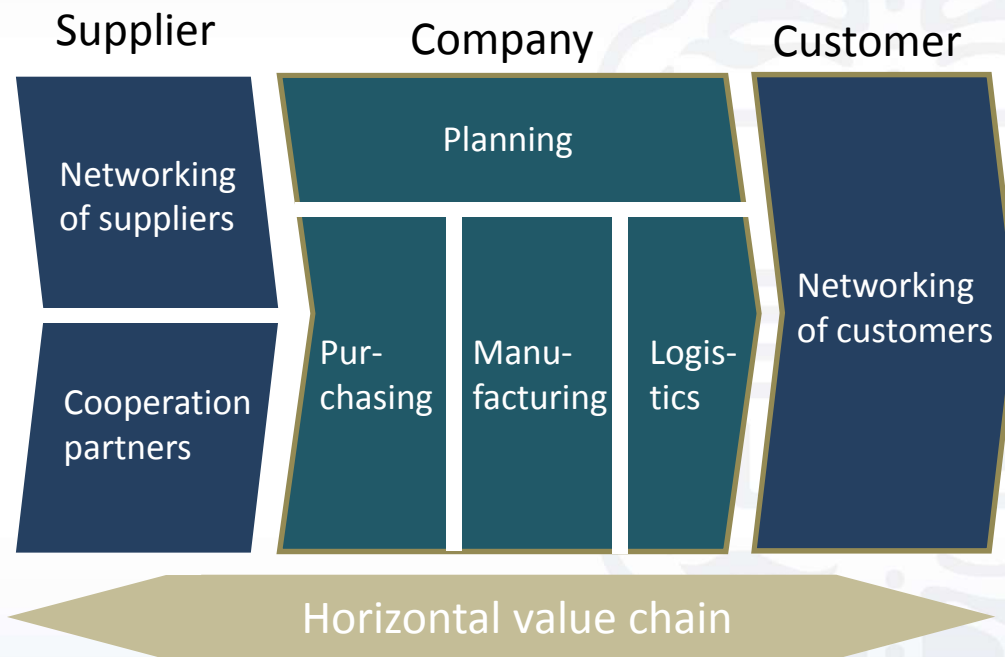
We are witnessing profound shifts across all industries.

- The emergence of new business models
- The destruction of current jobs
- The reshaping of production, consumption and transportation systems

Jaap Bloem et al. "The Fourth Industrial Revolution Things to Tighten the Link Between IT and OT"

Horizontal and Vertical value chain integration

Horizontal value chain



Vertical value chain

Company



Volkmar Koch et al. "Industry 4.0: Opportunities and Challenges of the Industrial Internet"

Information transparency actualizes a highly effective business management and an authentic product lifecycle management

- Advanced research, Ability to develop new products
 - especially in Automation Engineering, Implementation of best practices in manufacturing operation
 - World leader in major fields such as automotive and electronics industries
- Usage data of enormous amount of products
- High quality manpower
- Advanced skills, artisanship





The super smart society service platform

Standardization of Interfaces and data formats

Security advancement and use in society

Use of standard data

Consolidated development of ICT infrastructure

Reform of regulations and systems for new services

Human resource development

Optimizing the energy value chain

Building a global environment information platform

Maintenance and upgrade of an efficient and effective infrastructure

Attaining a resilient society against natural disasters

Intelligent transportation systems

New manufacturing systems

Integrated material development systems

Promoting integrated community care systems

Hospitality systems

Smart food chain systems

Smart production systems

Japanese Universities are expected to undertake cutting-edge R&D before commercialization in order to realize Society 5.0, utilizing Japan's superiority in Industry 4.0

“Joint Research Chair” system originated by Osaka University (since 2006)



● **Comprehensive Collaboration Agreement between the Center for iPS Cell Research and Application (CiRA), Kyoto University and Takeda Pharmaceutical Co., Ltd. (from April 2015)**

- Takeda will provide research facilities and collaborative funding of 20 billion yen as well as more than 12 billion yen worth of research support (facility, equipment, Takeda researchers and various research services) over a 10-year period
- Around 10 projects on iPS cell technology applications will be pursued concurrently
- About 100 researchers engaged in joint research, with each contributing about 50 researchers



● **Comprehensive Collaboration Agreement between the Osaka University Immunology Frontier Research Center (IFReC) and Chugai Pharmaceutical Co., Ltd. (from April 2017)**

- Total of 10 billion yen contribution over 10 years to IFReC to support IFReC basic research
- IFReC is going to disclose its research results to Chugai twice a year
- "Collaboration Promotion Laboratory" will be set up at IFReC to pursue 5 to 10 projects concurrently



Three Visions of COI STREAM

Vision 1

Secure sustainability as a country advanced in its aging population and declining birth rate : **Smart Life Care, Ageless Society**

Key concepts (function): Medical health, Mental health, Motivation, Sports, Food, Ties ⇒ Realization of happiness

Vision 2

Create a living environment with a high quality of life as a prosperous and reputable country : **Smart Japan**

Key concepts (function) : 勤 (intuition) ing thinking, Active thinking, Serendipity, Six senses ⇒ Innovative thinking method

Vision 3

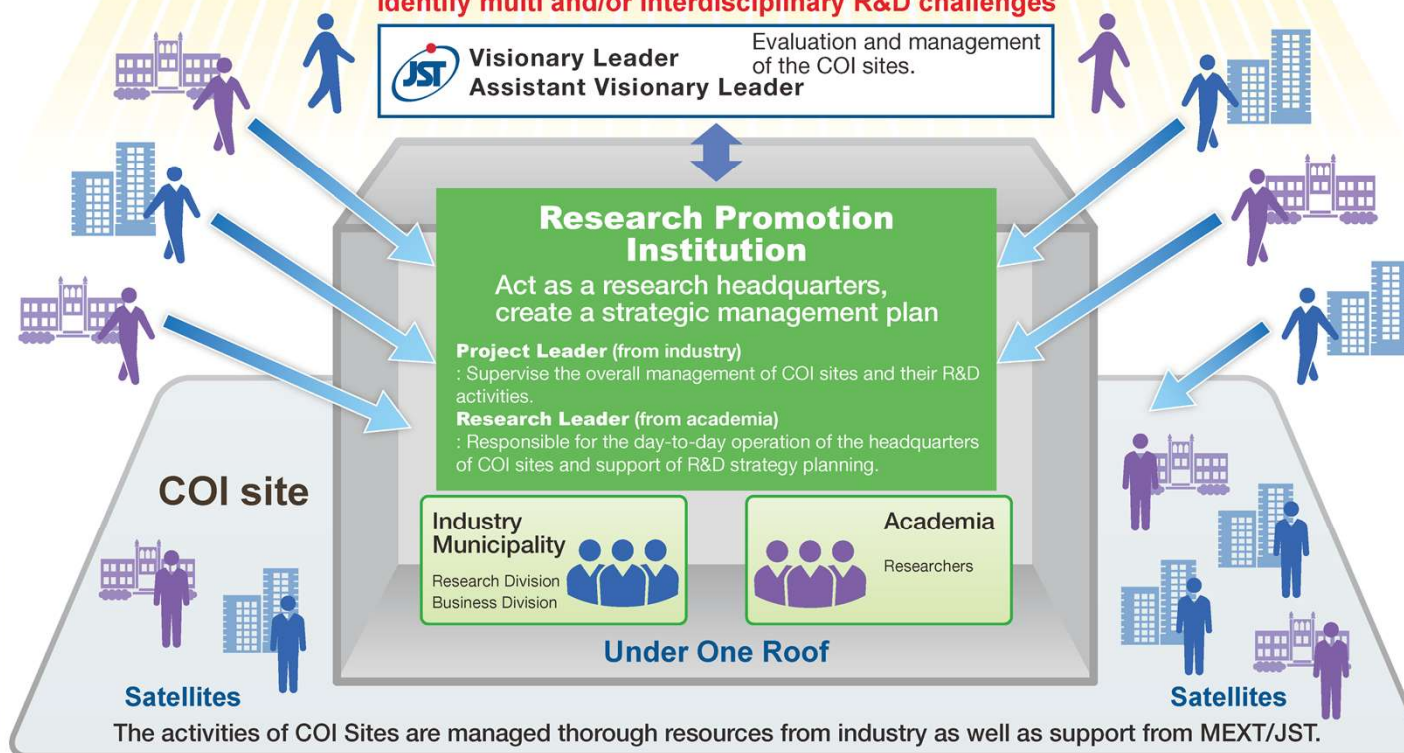
Establish a sustainable society with vitality : **Active Sustainability**

Key concepts (function): (Personalization, Resilience, Sustainability, Functionalization, Flexibility) - Waste

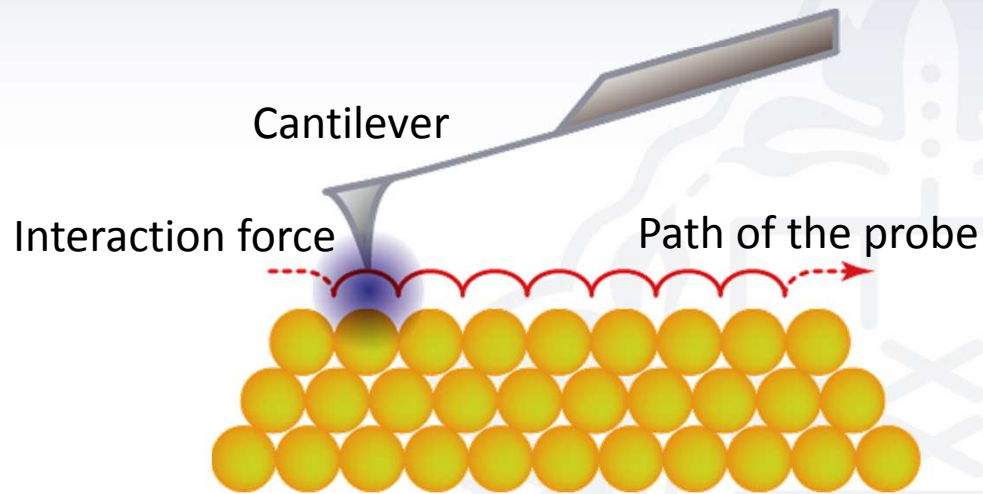
⇒ Development of a durable town for centuries

Backcasting

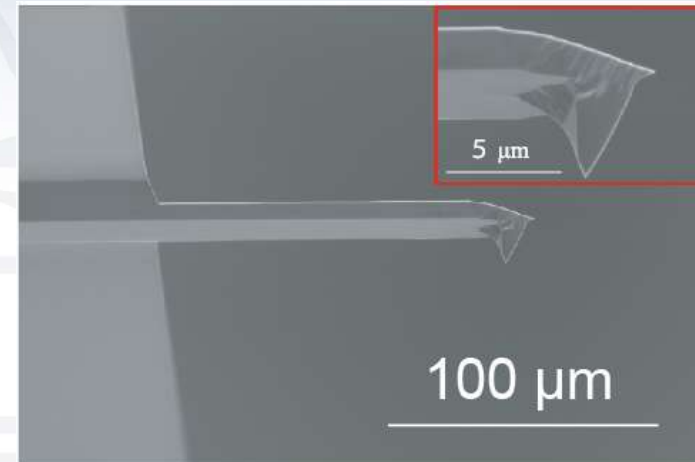
Identify multi and/or interdisciplinary R&D challenges



Operation principles

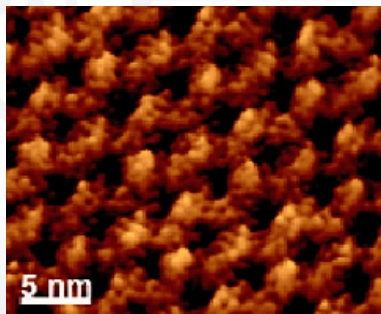


Cantilever (silicon)



Merits

- molecular resolution in liquid
- can observe insulating objects
- label-free
- measure mechanical properties



Engel et al. Nature 7 (2000) 715

Problems

- Imaging speed: ~1min/frame
→difficult to observe dynamic behavior
- Resolution: ~ 1 nm
→impossible to observe atomic resolution

Development of High-speed AFM

Prof. Toshio ANDO



High-speed AFM



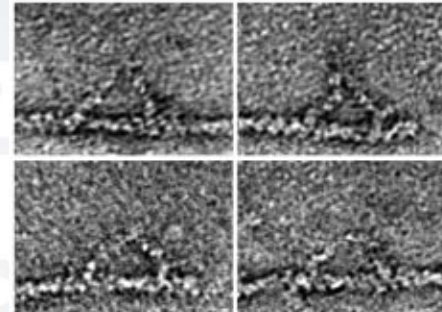
Imaging speed

Original: 1min/frame
High-speed: 0.1sec/frame

-Increase imaging speed by **600 times**
-Visualize molecular dynamics

Ex. Myosin V

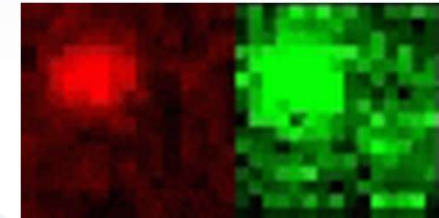
Electron Microscope



cannot observe movement

Walker et al, Nature (2000)

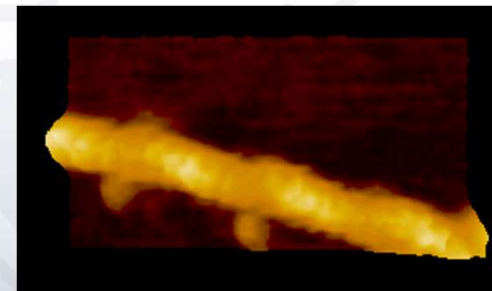
Fluorescence Microscope



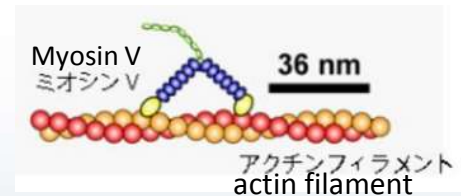
cannot observe
molecular structure

Sakamoto et al, Nature (2008)

High-speed AFM



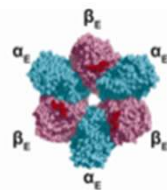
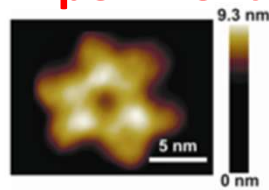
Kodera et al, Nature 468 (2010) 72



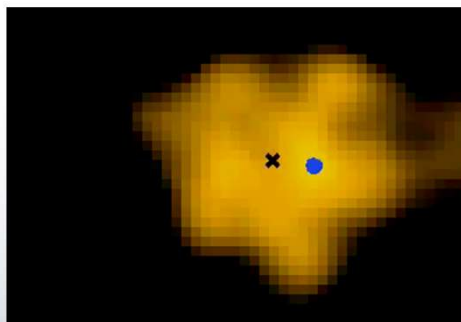
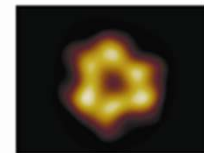
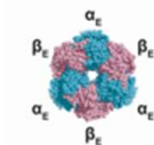
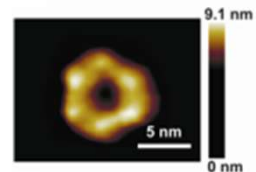
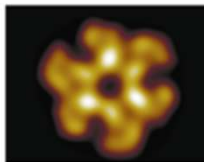
CAN observe
molecular structural
changes !

Rotation propagation of structural change of axle-less F_1 -ATPase

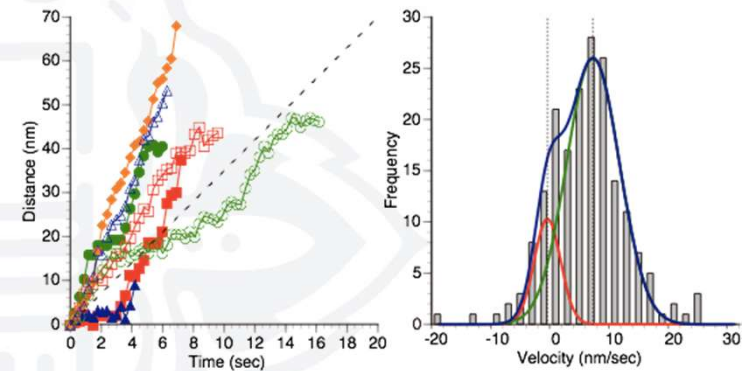
Experiment



Simulation



continuous movement and "traffic jam" phenomenon of cellulase



Uchihashi et al. Science 333 (2011) 755

Igarashi et al. Science 333 (2011) 1279

Prevalence of the autism spectrum disorder is around 1%

LANCET 2006



Maladjustment in a school and the society



- 1、障害と認識されていなかったため適切な療育を受けていなかったことが多い。
- 2、周囲が本人を追いつめ、結果的に攻撃的になるなどの「二次障害」に陥ることが問題。

Early detection

Support of the early detection with the medical equipment



Early intervention



Prevent maladjustment !
Develop their ability !

発達障害への早期介入は、大きなメリットをもたらす
NATURE CLINICAL PRACTICE 2008

Child custom-sized whole head magnetoencephalography (MEG) for young children with autism

2008 Child custom-sized whole head MEG
(2008 in Macquarie University)
(2009 in Kanazawa University)
(2015 in Beijing Language and Culture University)

only three MEG systems
in the world



Merits

- Easy!
- Non-stressful!
- Beside their parents!
- Real brain activity
- Higher temporal resolution
- Higher space resolution

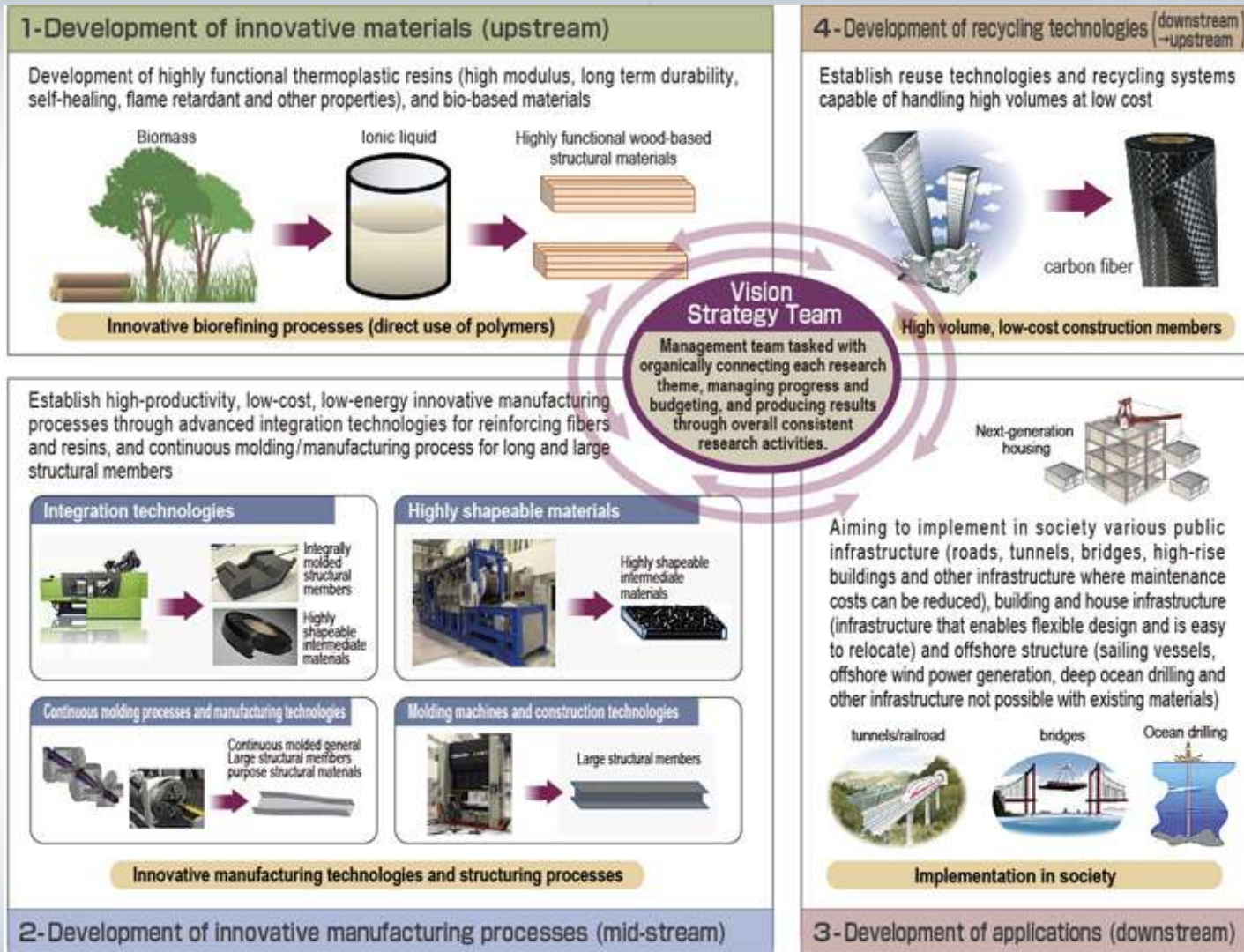


Bambi Plan since 2009

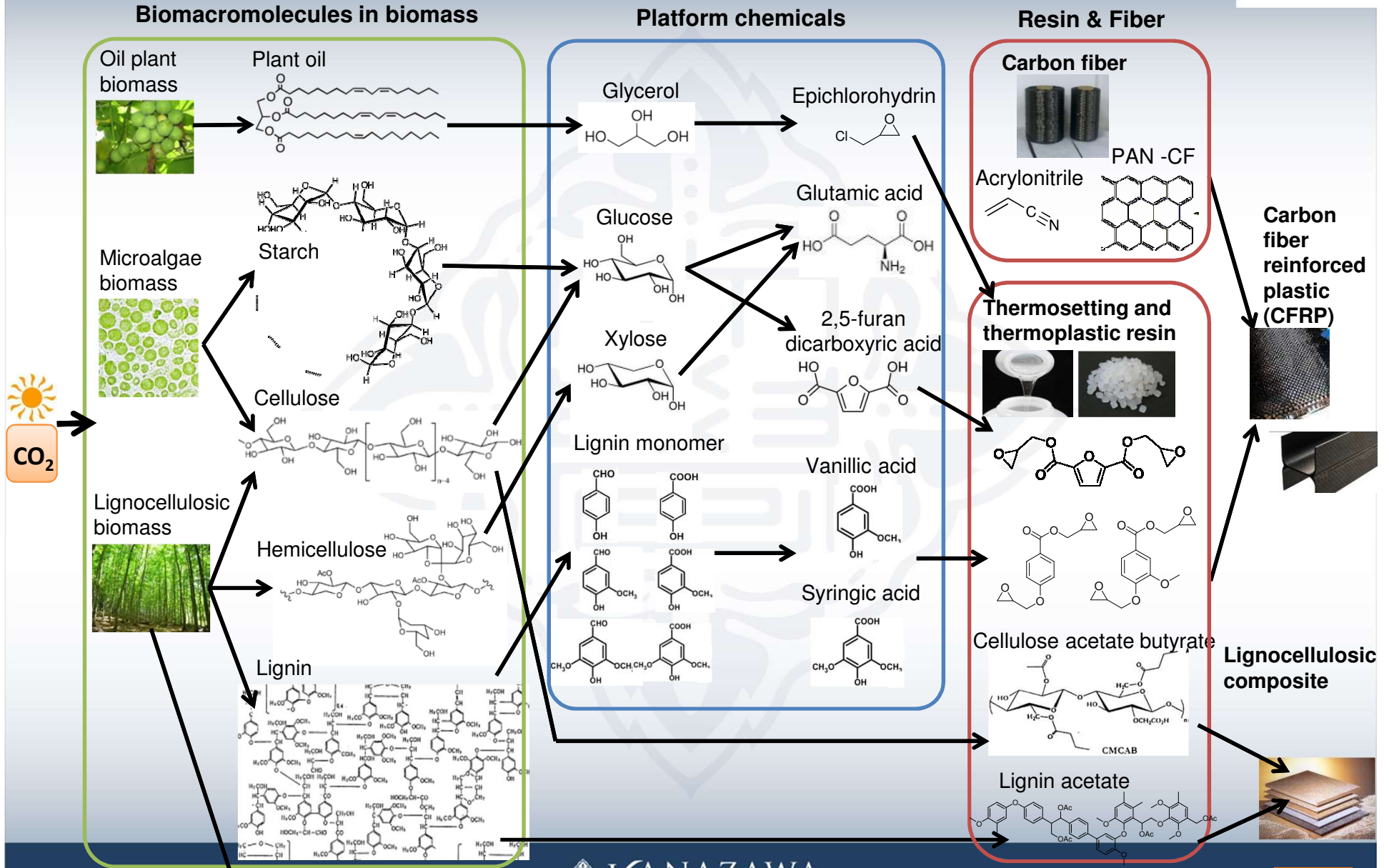
To date, more than 200 typically developing children and more than 100 children with autism spectrum disorder participated this plan, and we investigated the brain functions and the psychological features.



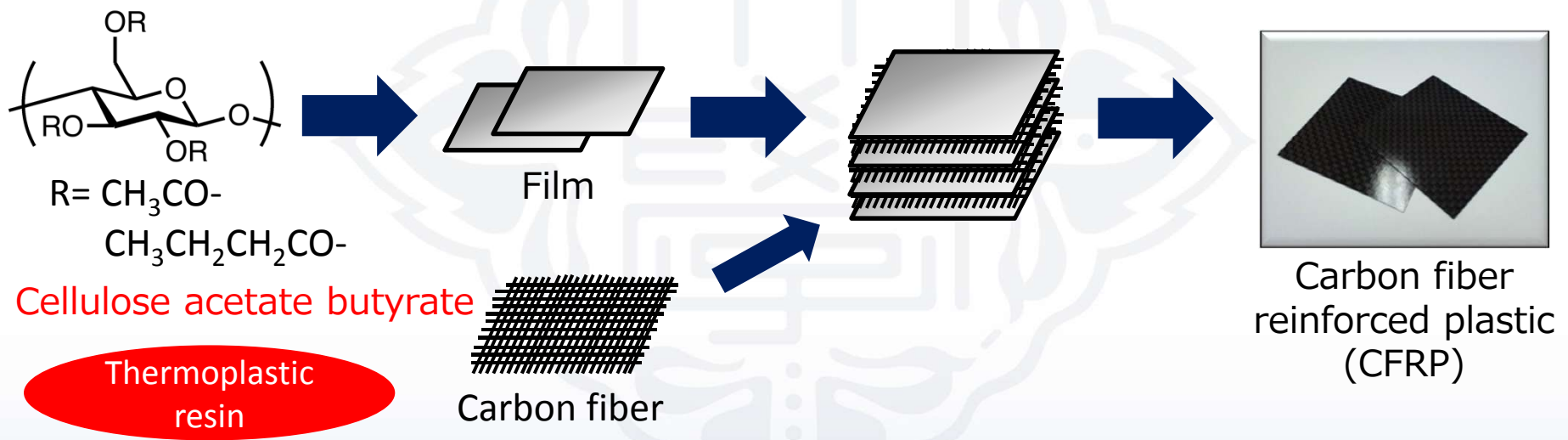
Kanazawa's Challenge 3: Construction of next-generation infrastructure systems using innovative materials



Kanazawa's Challenge 3: Development of Carbon Fiber Reinforced Plastic Derived from Plant Biomass

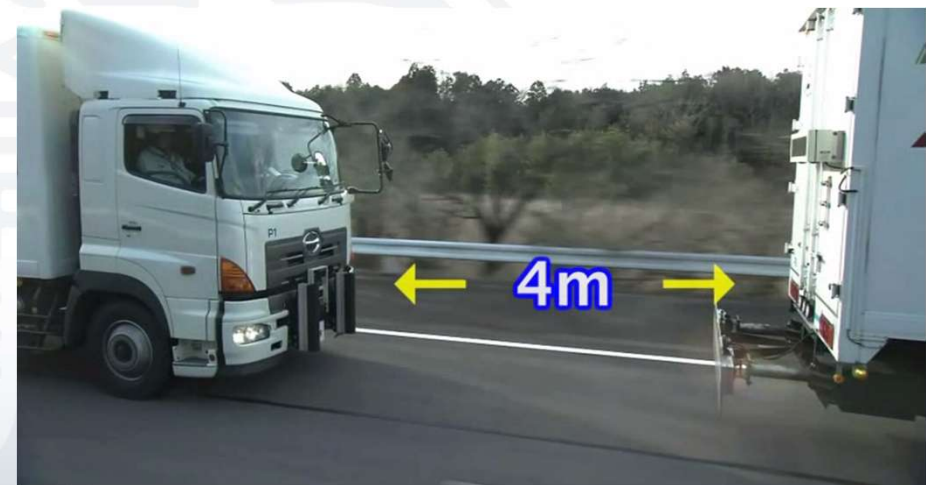


Development of Carbon Fiber Reinforced Plastic (CFRP) based on Cellulose acetate butyrate (thermoplastic resin)



Autonomous driving at Expressway

- Road condition at express way
 - Simple and maintained condition
 - Lane marker detection and tracking
- Examples of national projects
 - CHAUFFEUR (EU)
 - PATH (USA)
 - SARTRE (EU)
 - Energy-ITS (JAPAN)
- Subject
 - Safety and comfortability
 - Traffic capacity and freight efficiency



Energy-ITS

Autonomous driving on all road

- **Road condition at general road**
 - Complicated and without maintenance
 - **Digital map**
- **Subject**
 - Traditional vehicle
 - Same as highway
 - **New style vehicle**
 - Public transportation
 - Ride sharing
- **Japan**
 - Aged and depopulated area
 - Lack of public transportation system



Public road experiment

Autonomous driving at Suzu city

- Aged society (As of Dec.2014)
 - Population 15,948
 - Rate of aging 44.2%
- Transportation
 - From urban
 - 3 Hours (Bus from Kanazawa city)
 - In the city
 - Bus, Taxi
- Autonomous vehicle
 - For public transportation system



Lack of company/human resource that is able to connect each potential technology to business

Lack of company/human resource that is able to develop a comprehensive plan by going beyond the boundaries of individual industry/company, and propose as a project

Lack of company/human resource that is able to overview the entire value chains not only in the industrial world but in society, and create a new value



Those are the types of desired human resources that universities should develop and train

The Universities' Role in Fostering Innovation and Societal Change

“The Fourth Industrial Revolution”, “Industry 4.0”, “Industrial Internet”, “IoT”, “Big data”. . .those keywords superficially mean promotion of streamlining or prediction of problems or customer’s needs.

However, the true essence of the matter is to create new value in things, services and the whole system including them.

Cutting-edge R&D is one of important roles expected of universities, but another significant role is to develop human resources...

-who can see things from various aspects such as what role universities are expected to play now and from now on and how next society will become in the future, and contribute to create new value

-who can consider one’s own role based on those perspectives