

***UniCambio XXI: German-Latinamerican  
cooperation facing the challenge of higher  
education in the new century***

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# u n i c a m b i o x x i

**Quality and Change, two concepts that might make the difference – The modern institutions of Higher Education are forced to face global competition, at the same time focusing on local and regional development, without forgetting their commitment with social needs for a sustainable development.**



UNIVERSITÄT LEIPZIG



DAAD

Deutscher Akademischer Austausch Dienst  
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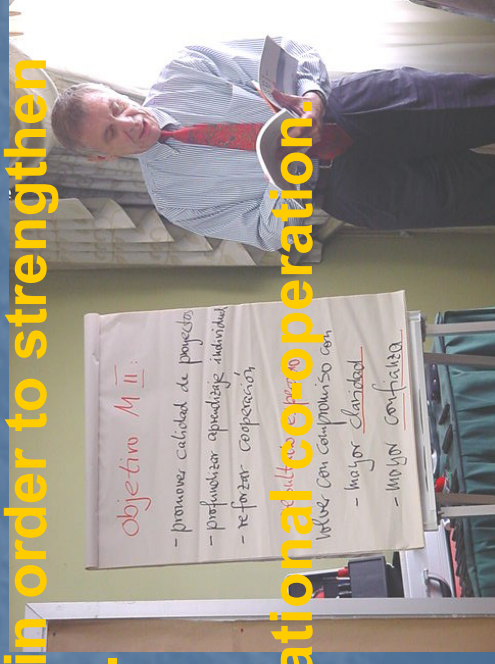
**Is there a really need for this kind of  
programme?**



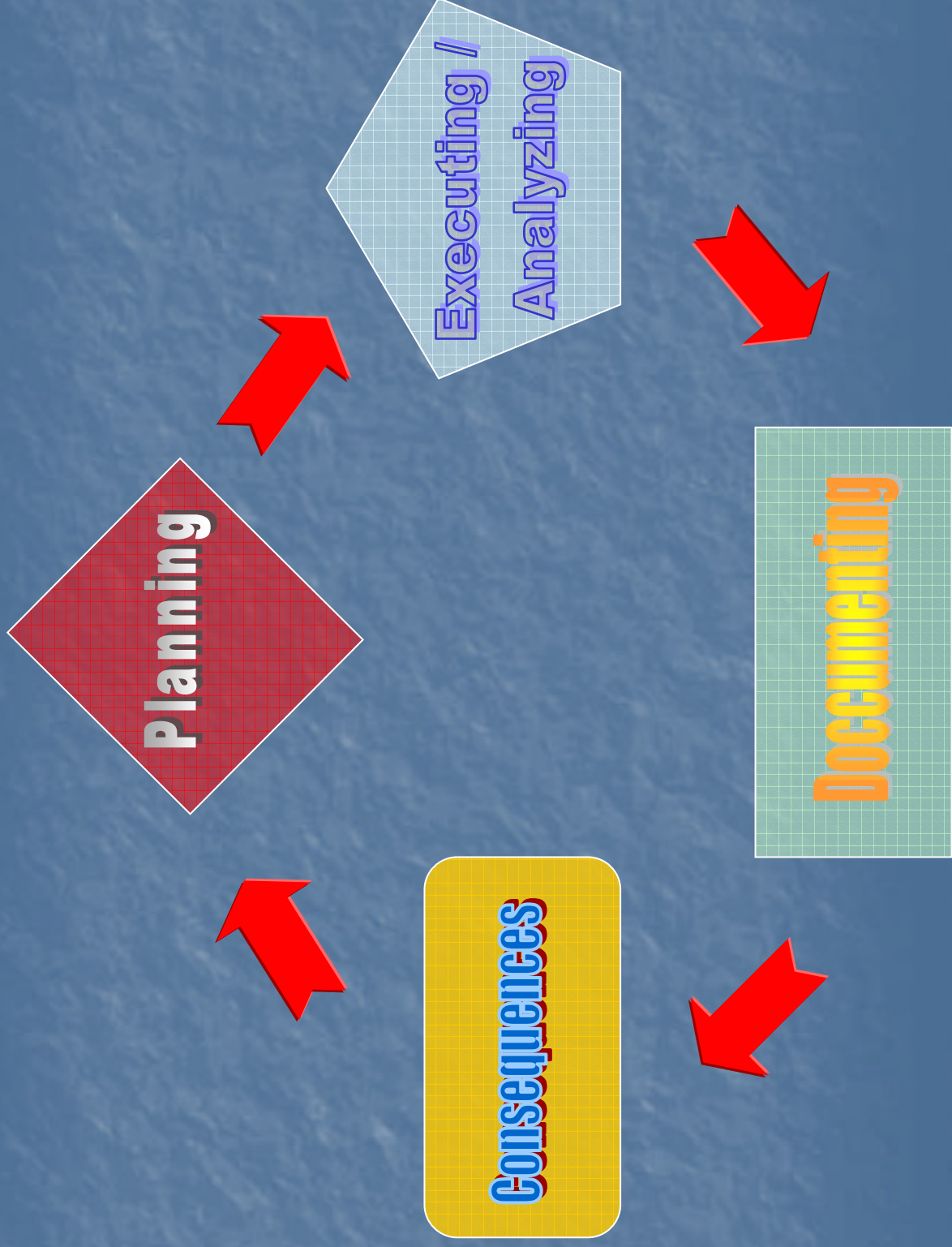
- Extending the range of access to Higher Education
  - ✓ **Reduction in state support.**
- Offering a wider variety of courses of studies.
  - ✓ **Political indecision.**
- Research for a sustainable development.
  - ✓ **Market pressure on Higher Education.**
- Human resources preparation for democracy.
  - ✓ **Poverty.**

**The traditional collegial administration is no longer able to provide the necessary competencies to face the new challenge and professional training in the management of large organizations are needed.**

- ▶ Reinforce the strategic development of management capacities.
- ▶ Promote diversity of quality and institutional identity.
- ▶ Impel the research potential in order to strengthen the impact of Higher Education.
- ▶ Intensify regional and international cooperation.



# The circle of quality



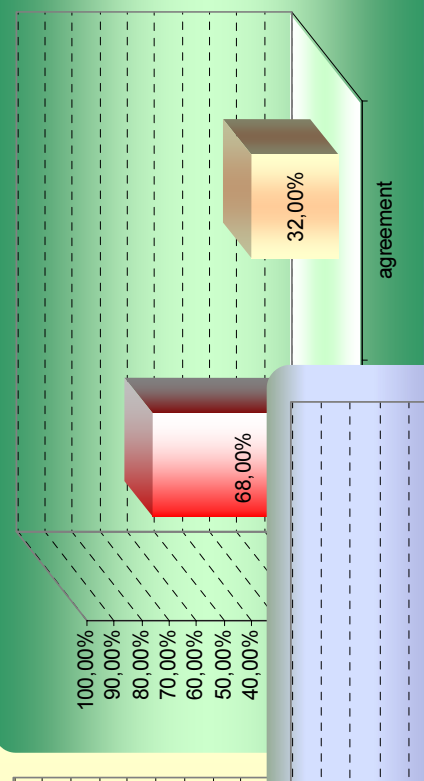
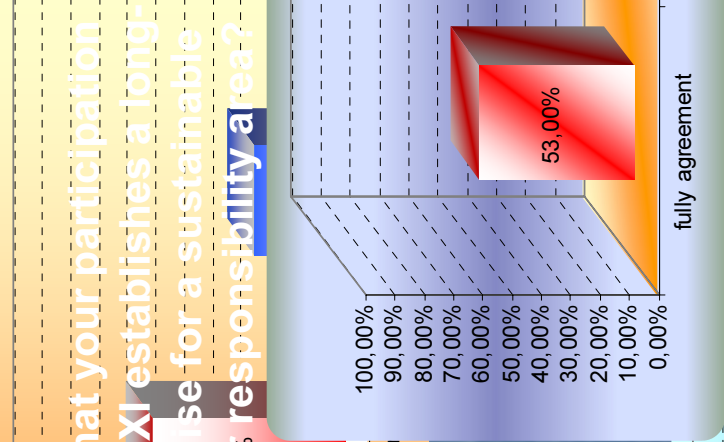
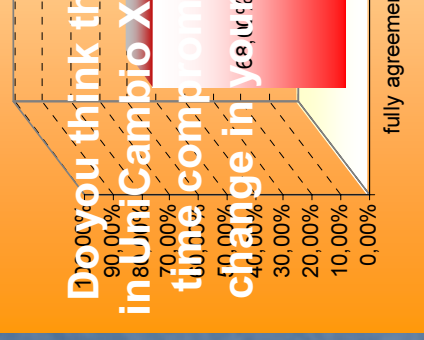
Perhaps one of the most important  
“*lesson learned*” was that we were  
learning together. We were participating  
in an open dialogue in which all part  
profit from the each other’s.



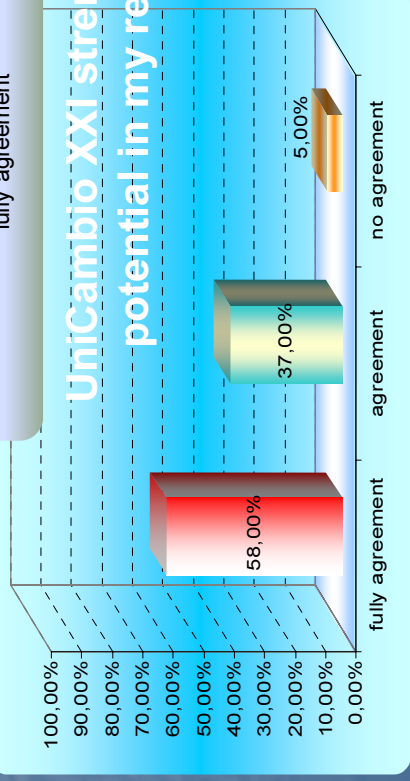


# Does UniCambio XXI fulfill our expectations?

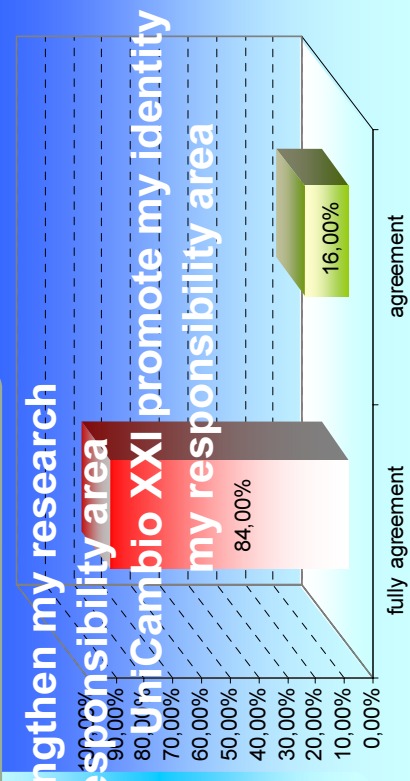
Do you think that your participation in UniCambio XXI establishes a long-term compromise for a sustainable change in your responsibility area?



UniCambio XXI strengthens my research potential in my responsibility area



UniCambio XXI promote my identity in my responsibility area



**Do we have a real concern with quality  
management in our institutions?**



**UniCambio XXI have really built a net between ourselves and our institutions, creating an intercultural dialogue that is vital for higher education, for narrowing the gap between North and South and for living together peacefully.**



**THANK YOU VERY MUCH !!!**

**FROM AMERICA**