

Strengthening Capacities for Higher Education Management – The DIES International Deans' Course (IDC)

Prof. Dr. Frank Ziegele November 28th, 2011

Agenda



Why?

Reasons for the International Deans' Course

How?

Objectives, structure, modes of delivery and different modules of the IDC

What for?

Benefits and challenges

What's next?

Future perspectives for the further development of the course

Why? Reasons for the IDC





reforms in the management of higher education institutions

Deans, vice-deans, deputy deans and heads of departments are a crucial group for the management reforms' success – yet, they usually aren't trained for the challenges

Why? Reasons for the IDC



- Deans need certain skills in order to successfully lead and manage faculties, departments, schools or colleges, f.e.
 - sound understanding of new requirements deans have to face
 - knowledge about the potentials of modern management methods and their limitations in the HE context
 - social skills

Why? Reasons for the IDC



- Deans who want to make use of modern HE management have to come to terms with specific problems:
 - "sandwich position": promote interests of the faculty vs. contribute to institutional strategy
 - claim for leadership is often not accepted by colleagues
- personal issues: intensify contact with Germany of DAAD-/AvH-Alumni in mid-career, support the rectors of tomorrow

How? Objectives





- generate knowledge of the fundamental changes in HE
- develop new thinking about management of HEI
- acquire practical skills to respond to changes in HE
- build bridges between HEI in Africa, Asia & Germany
- promote persons who studied in Germany
- induce concrete changes



- one-year peer learning programme
- participants: Deans and Heads of departments from South Eastern Asia or Eastern Africa

partners:

- German Academic Exchange Service (DAAD),
- German Rectors' Conference (HRK),
- CHE (Centre for Higher Education),
- University of Applied Sciences Osnabrück
- Alexander von Humboldt Foundation
- local partners Africa/Asia



1. training in Osnabrück & Berlin (2 weeks)

- introduction and discussion of new concepts in HE management, f.e.
 - strategic faculty management
 - financial management
 - soft skills
 - leadership
 - change management
 - quality management
 - Bologna (as a possible model)



- start of PAP (project action plan), topics for example
 - quality assurance for the faculty
 - management manual for the faculty
 - new study programme
 - introduction of E-learning
 - strategic plan for the faculty
 - problem based learning
 - measures to increase enrolment
 - research orientation of young staff

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- 2. regional meetings (2 days, after a few months)
 - PAP progress and discussion in peer group
 - Workshop topic depending on country and interests of the group
- **3. final workshop** (1 week, after appr. 9 months)
 - some more topics (HR management, PR for faculties, research management, entrepreneurial faculty...)
 - PAP final reports and reflection
 - lessons learned



4. follow up

- intraregional and inter-regional networking of participants
- joint projects with German HEI
- participants have access to various programmes for DAAD alumni

the format proved to be a specific strength of the IDC!

What for? Benefits for HEI





- PAP: direct link between human resource and organisational development, changes induced
- capacity building in skills and knowledge: sustainable reforms
- IDC participants as multiplicators for inhouse trainings

What for? Benefits for participants





- PAP: direct change in own faculty
- intensive learning effects through structure with local and European trainers + peer learning
- promotion of careers
- networks are established

What for? Challenges



- understand different HE systems and different governance structures in the universities
- limitations of the HE systems, Deans are not always in a strong position
- challenge for the participants: find time, energy, means and support for the PAP
- adjust the topics to the needs of the participants (but ensure feasibility – actors should control the variables)

What's next? Future perspectives and open questions





- at the moment in the middle of third African IDC
- continuation of African and Asian IDC!
- would be a good thing for more countries...but how with limited resources?
- how to deal with high cost? (participation fees, more efficient part 2?)
- intensify multiplying effects (example national IDC Thailand)



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