



Programme

Promoting the International Attractiveness of European Higher Education – German Perspectives and Strategies

An event organised by the German Federal Ministry of Education and Research (BMBF) and the German Rectors' Conference (HRK)

Date: 7 June 2011
Time: 18:00 – 19:30, followed by a buffet
Hosted by: Permanent Representation of the Federal Republic of Germany to the European Union in Brussels

Programme

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| 18:00 – 18:10 | Welcome address
<i>Jan Truszczyński, Director General for Education, Training, Culture and Youth, European Commission</i> |
| 18:10 – 18:30 | German perspectives on the European Modernisation Agenda for Higher Education and German strategies on enhancing attractiveness
<i>Peter Greisler, Deputy Head of the Directorate General "Science System", German Federal Ministry of Education and Research (BMBF)</i> |
| 18:30 – 18:50 | European universities and the challenge of internationalisation
<i>Prof. Dr. Georg Winckler, Rector of the University of Vienna and former President of the European University Association (EUA)</i> |
| 18:50 – 19:10 | The HRK-Audit "Internationalisation of Universities": aims and benefits for universities
<i>Prof. Dr. Hans Jürgen Prömel, Vice President of the HRK and President of the Technische Universität Darmstadt</i> |
| 19:10 – 19:30 | Discussion |
| around 19:30 | <i>Buffet</i> |